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AGENDA

Wednesday, December 7, 2016 Busch Student Center

11 a.m. – 1 p.m. Poster Presentations 11 a.m. – 1 p.m. Boxed Lunches Available 1 p.m. – 1:30 p.m. Budget Overview

1:30 p.m. – 2:30 p.m. Update and Preview of Priorities from 2016–2018

2:30 p.m. – 3:00 p.m. Q&A

THANK YOU

Thank you to Grace Agnew, Katie Anderson, Consuella Askew, Jeanne Boyle, Judy Cohn, Abbey DiPaolo, James Hartstein, Melissa Just, Krisellen Maloney, Rhonda Marker, Sam McDonald, Tonie Perkins, Michele Petosa, Tibor Purger, Richard Sandler, Ed Smith, Tao Yang, all showcase presenters, the Busch Student Center staff, and members of the Major Events Committee: Matt Badessa, Janie Fultz, Pam Hargwood, Megan O'Connor, Eric Parin, Jessica Pellien, Daphne Roberts, and Monique Whittle.

SHOWCASE

FIRESIDE LOUNGE

It Was a Pleasure to Burn: Constructing a Fahrenheit 451 Display

John Powell Paul Robeson Library

As part of the Big Read, the Paul Robeson Library partnered with the Rutgers–Camden Center for the Arts to create a display about the life of Ray Bradbury and his classic 1953 novel *Fahrenheit 451*. The presentation will highlight the different elements used in the display with a special focus on the repurposed books and interactive sculpture designed by local artists.

The Urban Partnership: Library Services for Camden County College and Rowan University in Camden

Bart Everts
Paul Robeson Library

An overview of the 20+ year partnership between the Paul Robeson Library and the Camden campuses of Camden County College and Rowan University.

Hearing the Students' Voices: Assessing the Needs and Interests of Our Group Study Space at New Brunswick Libraries

Mei Ling Lo, Jeff Teichmann, Michele Tokar, Barry Lipinski, Andy Martinez New Brunswick Libraries

Since Spring 2016, LibCal has been implemented to manage our group study space reservation system. We are able to collect usage statistics and monitor the usage of group study rooms. In addition, a survey was sent out to the students who had reserved our rooms online. This poster aims to share the findings of their needs and interests for our group study space.



Central Technical Services: Building the Road from Acquisition to Discovery

Melissa De Fino, Geoff Wood, Dominique Dixon, Megan O'Connor Technical and Automated Services

The world of libraries technical services is one of constant change and development. At Rutgers, Central Technical Services (CTS) has evolved from the days of catalog cards and the dreaded Library of Congress "red books" to become a highly technical and dexterous section that reaches every aspect of the user experience. From acquisitions to resource description to end-processing, handling resources in all formats from print to streaming, working in dozens of different languages and adapting to ever-transforming rules and schema, we are the people who blaze new trails to lead our users to content. This poster will illustrate who we are and what we do, and how we can help the Libraries fulfill their mission of bringing together people and information.

The Stedman Art Gallery Portal on RUCore

Vibiana Bowman Cvetkovic, Chad Mills, Mary Ann Koruth, Zara Wilkinson Paul Robeson Library, Technical and Automated Services

This exhibit will highlight a joint project of Rutgers University Libraries Technical and Automated Services, the Paul Robeson Library, and the Stedman Art Gallery. The Stedman Portal represents an online exhibition of the art gallery's holdings and makes these images available to scholars worldwide.

Library in Place: Focus Newark

Natalie Borisovets, Tad Hershorn John Cotton Dana Library

Rutgers University—Newark considers a commitment to its host city to be an integral part of its mission. Dana librarians have a history of engagement in projects that focus on Newark. Among these are the development of the Newark Collection; the *Newark Experience*, an extensive webliograpy of all things Newark; the Newark Archives Project, an inventory of archival materials relating to

Newark available in repositories in Newark and elsewhere; the preservation and digitization of important Newark oral history collections; and projects designed to engage the greater Newark community.

A Reintroduction to Government Documents at Rutgers University Libraries

Neera Sondhi, Katrina Zwaaf Collection Services and Resource Sharing, Central Technical Services

Have you ever wondered where the information for our federal depository titles comes from? This poster outlines the summary of the Federal Depository Program at Rutgers and the acquisition of bibliographic information for items delivered through this program.

INTERNATIONAL LOUNGE

Video Goes Digital: Meeting the Challenges of Multimedia Resources at Rutgers

Media Team members: Isaiah Beard, Melissa De Fino, Kayo Denda, Jan Reinhart, Richard Sandler, Jonathan Sauceda, Gracemary Smulewitz, Krista White, Zara Wilkinson, Geoffrey Wood, Yini Zhu New Brunswick Libraries

The use of multimedia resources in classrooms has increased exponentially over the course of the last decade. From English and anthropology to medicine and dental courses, the use of media/multimedia stimulates different learning styles and allows students who are increasingly visually-oriented to experience other eras and cultures. In medical and dental education, the use of multimedia has been reported as significantly enhancing learners' ability to understand and acquire new knowledge. This poster illustrates the impact of multimedia at Rutgers University Libraries and the creation of the Media Team as an interconnected and systemwide initiative addressing new and evolving multimedia needs.



Rutgers University Libraries Signage Project

Jessica Pellien Communications

This poster describes the development and implementation of the Libraries' new branded signage system, including next steps for expansion and assessment.

Cultural Competence and Culturally Competent Library Service: A Survey of Health Sciences Librarians

Yingting Zhang
Robert Wood Johnson Library of the Health Sciences

This poster presents a collaborative study between a Rutgers University health sciences librarian and a medical librarian from Oakland University. This study investigated how health sciences libraries provide services to support initiatives in cultural competence in health sciences education and patient care, and examined health sciences librarians' opinions on cultural competence in relation to library services and professional development. It was a quantitative research design. Data was collected with a survey questionnaire which was administered via SurveyMonkey to several listservs. Descriptive statistics were used to analyze the collected data. The survey results revealed that most of respondents (175, 99.1%) indicated the importance of provision of culturally competent library services. The majority of respondents (162, 93.1%) perceived the importance of cultural competence for health sciences librarians. Eighty-one (46.3%) respondents reported to have training and 87 (49.7) indicated no past training experience in cultural competence. When asked about their interest in taking a continuing education course in cultural competence, 139 (79.4%) expressed their interest. The research findings contributed to our understanding of what types of library services were provided to support cultural competency initiatives and how health sciences librarians perceived cultural competence for librarians. The results are useful for developing future continuing education programs tailored to health sciences librarians in improving their cultural competency and expanding library services to support any cultural competency initiatives in health sciences education or patient care in their own institutions.

Electronic Theses and Dissertations at Rutgers: Ten Years of Success

Rhonda Marker, Marty Barnett, Ron Jantz, Peter Konin, Rhonda Marker Shared User Services

As we enter our 10th year of accepting Electronic Theses and Dissertations (ETDs) at Rutgers, we note our progress and recount some of our highlights. We illustrate the life cycle of an ETD, describe the reach of ETDs at Rutgers and worldwide, and share some amazing statistics.

RU Connected? Explore, Learn, and Use Office 365's Big Deals!

Tracey Meyer, Kim Kaiser
Technical and Automated Services

Did you know you can install the entire Office productivity and communications suite on five devices for free, including your home PCs, laptops, tablets, and smartphones? Did you know file sharing and coauthoring is possible using OneDrive? Did you know you can attend meetings from anywhere using Skype for Business? Come to see the demonstration to learn about these Office 365 deals offered by Rutgers Connect to all faculty and staff.

Safeguarding Your Data: How, When, and Where

Integrated Information Systems Staff Technical and Automated Services

While computer failures are less frequent than before, internet attacks have become increasingly ubiquitous. Learning from the last such event, Integrated Information Systems has been working to improve how Rutgers University Libraries' data are protected. This poster session will showcase the reengineered backup procedures in place to secure all Libraries information: online applications as well as all documents stored on shared servers and individual workstations. Stop by and learn how, where, and on what timeline we safeguard your data to assure business continuity.



Rutgers in the Big Ten Academic Alliance: Partnering to Meet the Challenges of Format and Foreign Languages Cataloging

Mary Beth Weber, Catherine Sauceda Technical and Automated Services

Libraries foster cooperation and support. Technical services work exemplifies this through international union catalogs (OCLC's WorldCat) and collaborative programs like the Program for Cooperative Cataloging. Both provide resource descriptions created according to specific standards that are available to libraries that may lack the staffing, expertise, or resources to do their own cataloging. Two of the most challenging aspects of cataloging are foreign languages and non-print formats. Outsourcing materials is costly, and hiring project staff short-term isn't always feasible. The Big Ten Academic Alliance has instituted a partnership to solve this problem collaboratively and cost effectively. Catalogers from Central Technical Services are participating in this initiative to share cataloging expertise for languages and formats. Thanks to this collaborative program, we will be able to expose valuable resources by making dozens of foreign language publications discoverable in the Library Catalog and OCLC's WorldCat.

Open and Affordable Textbooks

Lily Todorinova, Laura Palumbo, Mary Beth Weber, Zara Wilkinson, Roberta Fitzpatrick, Bonnie Fong Systemwide

We will present information about textbook affordability at Rutgers, the grant initiative, and next steps.

Motivational Interviewing as Applied to the Reference Interview

Sarah Jewell, Mina Ghajar George F. Smith Library of the Health Sciences

Motivational interviewing is a technique developed in healthcare (specifically from addiction counseling) which can be used to bring about behavior change in patients. It is an alternative to the typical persuasive approach. The technique

will be mapped to the reference interview, to demonstrate how changing the way librarians interact with their patrons could potentially change their information behavior for the better. Some core skills involved are Asking, Listening, and Informing.

From Office Hours to Webinar Series: How Librarians Can Change the Delivery of Library Services

Mina Ghajar, Roberta Bronson Fitzpatrick George F. Smith Library of the Health Sciences

Access to online resources has led to decreased in-person contacts between librarians and users at service desks. As a result, many students and faculty are unaware of the wealth of library resources available. In November 2015, Rutgers' George F. Smith Library of the Health Sciences introduced an Office Hours program for the School of Health Professions at the Scotch Plains Campus. There is no physical library at this location, yet the objective of this program is to establish a library presence, promote library resources and services, and to strengthen collaboration among the library, faculty, and students in support of scholarly research. As a result of this initiative, new and improved contacts have been established and unique programs, such as a webinar series aimed at students and faculty, have been sponsored. This poster will review the findings and discuss future plans.

The New Jersey Digital Newspaper Project

Caryn Radick, John Brennan, Peter Konin Special Collections and University Archives, Technical and Automated Services, Shared User Services

This presentation provides an overview of the scope and workflow of the New Jersey Digital Newspaper Project for which Rutgers University Libraries are a project partner.



Technical Services Collaboration and Flexibility: Processing the Lester R. Brown Collection

Li Sun, Julianna (Kati) Ritter Technical and Automated Services

When Central Technical Services (CTS) was approached by Rutgers' School of Environmental and Biological Sciences (SEBS) to process the donated personal library of Lester R. Brown, a Rutgers alum and founder of the Worldwatch Institute, they faced several unique challenges. The collection of almost 1,000 items in 42 languages needed to be processed and accessible within 60 days to coincide with the opening of the Lester R. Brown Reading Room. Notably, this collection is privately owned by SEBS and is therefore not represented in the Library Catalog. This initiative required close collaboration between CTS's monographs and serials catalogers, plus collaboration with Integrated Information Systems, Distributed Technical Services, and Shipping, but most importantly, extensive communication between CTS and SEBS to fulfill the special requirements. The end result was an accessible privately owned collection that is discoverable by title/author, Library of Congress classification number, and subject headings through the food and nutrition LibGuide.

Reading for Recovery: A Bibliotherapy Project at the Alcohol Library

Judit H. Ward, Maria Ortiz-Myers, William Bejarano, Rebecca Berkowitz, Nicholas Allred
Center of Alcohol Studies

The Center of Alcohol Studies Library received a two-year Carnegie-Whitney grant from ALA to develop an easily discoverable, noncommercial, open-access website to assist readers with substance use problems. The poster aims to share the journey of the team working on project "Reading for Recovery" (R4R), which promotes resources for guided reading, often referred to as bibliotherapy.

Implementing ORCID iDs across Rutgers

Jane Otto
Technical and Automated Services

Last February, the Rutgers University Senate recommended that Rutgers implement ORCID iDs universitywide as part of the Big Ten Academic Alliance's ORCID consortium. An ORCID iD is a unique and persistent personal identifier that connects individual researchers with their research activities throughout their career, and distinguishes each researcher from others to allow proper attribution of research work. The ORCID iD, through integration in key research workflows, is designed to facilitate research discoverability and minimize repetitive data entry. President Barchi endorsed the Senate's recommendation in May, and an ORCID Implementation Working Group, chaired by Krisellen Maloney, was formed to develop an implementation plan. Visit our poster to learn more about ORCID, ORCID iDs, and the Libraries' role in this leading-edge Rutgers initiative.

New Brunswick Libraries' Research & Content Department

Ryan Womack and team leaders
New Brunswick Libraries

An overview of the team structure of the Research & Content Department in the New Brunswick Libraries and its activities to date.

Opportunities for Access in the Senator Frank R. Lautenberg Collection

Sheridan Sayles, Rachel Talbert, Amy Vo, Katrina Schroeder Special Collections and University Archives

The archivist and archives assistants working on the Senator Frank R. Lautenberg collection will discuss interesting finds in the collection as well as possibilities for user engagement.



Historical Bicycle Routes of Pennsylvania and New Jersey

Julie Still Paul Robeson Library

Presentation of an in-progress digitization project.

NEW EMPLOYEES



Ricky CamposagradoProgram Support Specialist
George F. Smith Library of the Health Sciences

Chantel HarrisLibrary Associate
Paul Robeson Library



Tara KelleyAudiovisual Archivist
Special Collections and University Archives

Education
MLIS, Rutgers University
MA, Liberal Studies, SUNY at Stony Brook
BA, Literature, American University

What do you do at the Libraries?

In addition to work on the Giddings Collection, I consult with Special Collections and University Archives on media preservation best practices and film/video digitization

projects. I formulate the bid requests and review quotes, then select vendors and perform quality control on their work once it's returned. Also, I do public reference in Special Collections and University Archives.

What is one thing about you that might surprise or entertain your colleagues?

I was a casting director at Central Casting and worked on set coordinating extras for *A Few Good Men, JFK*, and *The Distinguished Gentleman* when these productions filmed in Washington, D.C.



Nancy McMurrer
Director of Development
Libraries Administration

Education

BA, Economics and German, Douglass College BS, Management Science, University of Konstanz

What do you do at the Libraries?

In collaboration with the Libraries' leadership, advancement staff, and faculty, as director of development I'm tasked with building a professional development operation that supports the Libraries' strategic priorities by identifying and securing appropriate philanthropic support.

What is one thing about you that might surprise or entertain your colleagues?

I'm first generation American. My parents were WWII refugees who arrived in the United States on a military transport ship in 1949. I also have a fairly large organic garden with a friend. We grow many vegetables, including juicy tomatoes, fresh lettuces, potatoes, garlic, crunchy cucumbers and carrots. It's a relaxing outdoor hobby with delicious and healthy dividends!





Corisa MobleyPrincipal Management Assistant
Smith Library

Education

Executive Assistant Program, Katharine Gibbs College

What do you do at the Libraries?

I provide advanced, confidential administrative and management support to the Health Sciences Libraries administration including the assistant vice president for information services.

What is one thing about you that might surprise or entertain your colleagues?

Since eight years of age, I have been a huge fan of the game of football. The New York Giants are my favorite team and then the Pittsburgh Steelers. I love the Steelers because of my late beloved brother.



Jessica Pellien
Director of Communications
Libraries Administration

Education

BA, English, University College, Rutgers University

What do you do at the Libraries?

I manage internal and external communications, marketing, and social media for the Libraries.

What is one thing about you that might surprise or entertain your colleagues?

I was born in Naples, Italy and lived there four years before moving to Tervuren, Belgium. I didn't move to the United States until I was 12 years old!



John Powell
Reference/Instructional Librarian
Paul Robeson Library

EducationBA, Journalism, Temple University
MSLS, Clarion University of Pennsylvania

What do you do at the Libraries?

I serve as the evenings and Sunday reference librarian as well as being the displays coordinator.

What is one thing about you that might surprise or entertain your colleagues?

I was a finalist in a high school writing contest and as a prize I got to have lunch with Isaac Asimov.



Barbara Weldon

Senior Human Resources Manager Libraries Administration

Education BBA, University of Miami

What do you do at the Libraries?

I work with senior leaders and all levels of staff to design and manage a human resources operation which builds the foundation for a great place to work.

What is one thing about you that might surprise or entertain your colleagues?

I was born and raised in South Florida and relocated to central New Jersey for my husband's job. I am often told that I went the wrong way!



