

PennTags

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PennTags is an example of social bookmarking technology made into a research tool. Developed by the University of Pennsylvania Libraries, PennTags is a progressive resource for storing, sharing, finding, and organizing research links.

Although the ability to manipulate PennTags is limited to the University of Pennsylvania community of faculty, staff, and students, anyone can visit the PennTags site and see various projects. To experience PennTags please visit <http://tags.library.upenn.edu/>.

One will notice the PennTags site has images of tagged birds behind a clickable tag cloud. The most popular tags have the largest font sizes. Below the tag cloud is a list of the most recent posts, and on the right side one can access a search box or view all projects, owners, and tags.

Members of the Penn community are able to use PennTags to tag URLs, Penn Library catalog records, and links to journal articles. These tags can be grouped into projects.

A member of the Penn community starts the process by downloading the PennTags bookmarklet from <http://labs.library.upenn.edu/bookmarklets/>. This bookmarklet works with Firefox, Internet Explorer, and Safari, and lets users easily tag items from whatever Web page they may be visiting. Users can then use PennTags as a Web-based bookmarking tool, as a method to share interesting documents with others, and as a way to create guides such as information resources for a class (see <http://tags.library.upenn.edu/project/2721>).

More information about PennTags, as well as a PennTags FAQ, can be found at <http://tags.library.upenn.edu/help/>.

If you have questions or feedback regarding PennTags, please feel free to contact the PennTags group at penntags@pobox.upenn.edu.