

... AND THE TRUTH SHALL MAKE YOU FREE!

The Truth

THE WORKERS' CAUSE IS SAFE WITH CASE

About the "Cliff" Case Labor Record

General Election



Tuesday, November 2, 1954

Price: One Vote!

CLIFF CASE VOTED FOR LABOR; LABOR MUST VOTE FOR CASE!

Labor's Cause Is Safe With Case in Senate

"Cliff" Case has fought labor's battles in Washington. Organized labor, in the past, has shown its appreciation by repeatedly endorsing him for re-election to Congress. This is not mere campaign bait, but fact, well known to the wage-earners of New Jersey.

Case can be counted on to give the workers a square deal in the U. S. Senate, where courageous men of his stature, who understand and are in sympathy with the problems of labor, are needed today more than ever.

Labor's interests are safe with CASE!



TWO LABOR LEADERS pledge their support to former Congressman Clifford P. Case, for U. S. Senate. Photo shows (L to R.) Former Essex Assemblyman, Lewis M. Herrmann; Mr. Case, and State AFL Vice-President Sherman Kinser, assuring Case that his loyal service to labor will be repaid by his election, Nov. 2.

Let's Practice What We Preach November 2nd

If leaders of organized labor expect a friendly reception when they appeal to members of Congress or the State Legislature, to support labor's legislative program, they must Vote for CASE.

Unless they play fair with a friend of labor like "Cliff" Case, who never failed them, how can they command the respect of anyone in public office? The trade union movement must, in this election, prove that it actually practices what it has preached: "reward your friends, and elect them." Labor's reputation for fair play is at stake.

Case's record on labor issues deserves your vote!

Cliff Case Shows "Guts" FORMER Cong. Clifford P. Case played true to form when he declared, in no uncertain terms, that Sen. Joseph McCarthy, of Wisconsin, is a liability on the Republican Party and a menace to U. S. efforts to cope with Communism at home and abroad.

Those who have followed the public career of Mr. Case, were not in the least surprised. The Union County aspirant for the U. S. Senate was just "being himself." Of course, it took plenty of courage for him to deliberately tangle with the vicious smear artist, who has bullied into submission most members of the Senate and, for a spell, had silenced even occupants of the White House.

He is the same Mr. Case who defied the GOP old guard in Congress, and the die-hard Tories in his home district, to stand up and be counted for measures that he believed were for benefit of the plain people of his district and country.

Congratulations, Mr. Case! . . . and more power to you.

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THE BALLOT BOX



An Easy Choice!

Workers of New Jersey should have no trouble in making a choice between the two candidates for U. S. Senate, at the Nov. 2 election, over and beyond political party labels. Charley Howell is a "nice guy" . . . but when it comes to legislative know-how, and willingness to stand up and be counted on labor issues, Cliff Case has it over him like a tent. Case must be OK . . . in 1952 even the CIO endorsed him for re-election.

Whereas Howell's votes on labor matters followed the Demo party line . . . which involved no sacrifice of political "face" with his own people . . . Cliff Case bucked his own GOP leadership in voting for labor.

One might mention the howl raised by Union County Chamber of Commerce and certain Tories in his own bailiwick, to have him replaced on the GOP Congressional ticket with a more "reasonable" candidate. But Case never flinched. He won that election by the largest majority in the 6th District's history.

Therefore, sizing up the situation dispassionately, one would say that Case has an edge when it comes to the November labor vote. But this will be no pushover.

For the other hand, Case has made an outstanding record as a member of Congress as a strong vote-getter. . . .

LABOR CAN SHOW ITS GRATITUDE NOV. 2ND