

STRATEGIC PLANNING PROCESS AND TIMELINE

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Beginning

- What: Develop strategic plan for 2012-14
- Why: Current plan runs out in 2011, and we have lots more work to do
- Who: Everyone
 - Cabinet overseeing
 - Focus on users
 - Library faculty and staff deeply engaged according to these criteria:
 - Clearly communicate impact on process as result of participation
 - Do not bite off more than we can chew
 - Do not need to include everyone in all aspects of the process
 - Build on successes
 - Be considerate of limited time
 - Build in an ability to communicate and engage everyone at local levels
 - Avoid duplicative processes
 - Define the kind of communication we want and the best processes for accomplishment
 - Acquire library faculty and staff ownership and commitment
- Where: Everywhere, across the system, in our buildings and virtually
- When: Now!
- How: ...

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Vision

- January 1-March 1
- Research university sources for vision and guiding principles
- Library faculty and staff participate in focus groups using scenarios on all campuses
- State of the Libraries update and discussion

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Identify Goals and Priorities

- March 1-April 15
- Analyze focus group contributions and develop broad themes
- Cabinet develops goals and priorities, begins to consider implications
- Library faculty and staff comment on focus group results and goals and priorities
- Existing committees respond to overall and relevant goals and priorities in relation to their activities and potential contributions

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Develop and Disseminate Plan

- April 15-May 30
- Draft plan
- Share widely and solicit input internally from the Planning and Coordinating Committee, User Services Council, Library Resources Council, and other groups and externally from the Libraries Advisory Group and student leaders
- Analyze input and edit draft plan
- Finalize and disseminate plan

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Process Alignment and Pilot Change Experiences

- May 30-September 1
- Analyze priority strategic activities relevant to current processes, opportunities, and requirements for plan success
- Create recommendations and a schedule of when processes will be changed and/or new processes introduced

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Implementation

- September 1-
- A revised strategic plan is adopted and made widely available
- We set initial annual goals and continue our good work

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ONGOING EVALUATION

- Ongoing assessment is already part of the RUL organizational culture.
- To reinforce this value, it will be explicitly woven into the communication about the planning process.