



**RUTGERS**  
University Libraries

*The place to go, when  
you need to know!*

# Change, Challenge and Opportunities

State of the Libraries

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# Progress: 2006-2011

## Strategic Goals

- Academic Excellence
- Students and Campuses
- Service and Constituency Relations
- Resources for Rutgers Libraries
- Leadership, Administration, Human Resources



# Statistical Overview

## 2005/06 – 2009/10

|   |               |
|---|---------------|
| Circulation                               | 28,798,880    |
| Reference Questions                       | 322,453       |
| Ask A Librarian & Meebo Reference Service | 62,962        |
| Interlibrary Loans                        | 367,013       |
| Monographs Added                          | 262,467       |
| Electronic Subscriptions Added            | 55,547        |
| Library Classes Taught                    | 5,314         |
| RU Delivery Service                       | 283,718       |
| Visits to website                         | 183,534,443+  |
| Building Use                              | 11,960,421    |
| Collections expenditures                  | \$ 46,546,763 |



# Academic Excellence

- Added 262,467 Monographs to the Collections
- Added 55,547 Electronic Subscriptions to the Collections
- Digitized 9,000 Volumes Related to NJ
- Cataloged and Digitized First Complete “Special Collection” in RUCore – Peter Still Papers
- Preserved Benny Carter and Benny Goodman Collections at IJS & New Jersey Maps
- Added Link Resolver and CMS (Drupal) to Website
- Expanded RUCore for Video & Data
- Ethnographic Study of the Website
- MEEBO, Chat Reference, and Twitter
- Counting Opinions to Assess Effectiveness



# Students and Campuses

- Introduced LibGuides
- Developed Instructional Tutorials; YouTube
- Sharon Fordham Multimedia Lab
- Increased Wireless Availability & Outlets
- Increased Library Hours
- Added Group Study Rooms; Designated Quiet Areas
- Furniture Upgrades and Renovations in Dana, Robeson, Alexander, Kilmer, Douglass
- Secured Funding for Library Café



# Service and Constituency Relations

- Marketing Plan, Facebook Page, Media Coverage, Communicators Network
- Electronic Theses and Dissertations with Graduate Schools
- Scholarly Communications Symposium and SCC Committee
- RUL Liaison Action Team
- Collaborations with History of the Book Seminar, Study Abroad, International Programs
- State and national collaboration on NJDH, Electronic NJ, NJVid, WAAND, Newark Archives, NJ History Journal, and OLE



# Resources for Rutgers Libraries

- Grants:
  - 31 grants (state, federal, foundation)
  - \$1,858,010
  - Participated in 2 grants for \$353,718
  - Total = \$2,211,728
- General Fundraising: \$5,712,934
- GRAND TOTAL = \$7,924,662



# Leadership, Administration, Human Resources

- Created AUL/RIS position
- Re-organization changes at Dana, TAS, Robeson
- Supervisory Leadership Training
- Organizational review: Delivery Services, Grants; Reference
- Diversity Education Initiative
- Diversity Research Center
- Faculty Awards and Leadership Roles



# Challenges

- Uncertainty of Fiscal Environment
- Competition for Resources
- Potential Merger with RWJ and School of Public Health
- Rapidly Changing Technologies
- Balance Between Print and Digital
- Library Space
- Evolving Roles for Staff and Librarians
- Changing Expectations of Users/User Engagement
- Demonstrating Value/Impact on Research and Learning



# Opportunities

- Vision for Libraries in New Strategic Plan
- Regional Collaboration to Address Common Challenges
- Open Source To Create More Flexibility
- RUCore to Provide Greater Support/Impact on Research
- New Tools for Create Greater Reach and User Customization
- Reinventing Services
- Fuller Integration into University Life
- Repositioning RUL in the University