Change, Challenge and Opportunities

State of the Libraries
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VP for Information Services & University Librarian
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Progress: 2006-2011
Strategic Goals

• Academic Excellence
• Students and Campuses
• Service and Constituency Relations
• Resources for Rutgers Libraries
• Leadership, Administration, Human Resources
## Statistical Overview

### 2005/06 – 2009/10

<table>
<thead>
<tr>
<th>Service</th>
<th>2005/06</th>
<th>2009/10</th>
</tr>
</thead>
<tbody>
<tr>
<td>Circulation</td>
<td>28,798,880</td>
<td></td>
</tr>
<tr>
<td>Reference Questions</td>
<td>322,453</td>
<td></td>
</tr>
<tr>
<td>Ask A Librarian &amp; Meebo Reference Service</td>
<td>62,962</td>
<td></td>
</tr>
<tr>
<td>Interlibrary Loans</td>
<td>367,013</td>
<td></td>
</tr>
<tr>
<td>Monographs Added</td>
<td>262,467</td>
<td></td>
</tr>
<tr>
<td>Electronic Subscriptions Added</td>
<td>55,547</td>
<td></td>
</tr>
<tr>
<td>Library Classes Taught</td>
<td>5,314</td>
<td></td>
</tr>
<tr>
<td>RU Delivery Service</td>
<td>283,718</td>
<td></td>
</tr>
<tr>
<td>Visits to website</td>
<td>183,534,443+</td>
<td></td>
</tr>
<tr>
<td>Building Use</td>
<td>11,960,421</td>
<td></td>
</tr>
<tr>
<td>Collections expenditures</td>
<td>$ 46,546,763</td>
<td></td>
</tr>
</tbody>
</table>
Academic Excellence

- Added 262,467 Monographs to the Collections
- Added 55,547 Electronic Subscriptions to the Collections
- Digitized 9,000 Volumes Related to NJ
- Cataloged and Digitized First Complete “Special Collection” in RUCore – Peter Still Papers
- Preserved Benny Carter and Benny Goodman Collections at IJS & New Jersey Maps
- Added Link Resolver and CMS (Drupal) to Website
- Expanded RUCore for Video & Data
- Ethnographic Study of the Website
- MEEBO, Chat Reference, and Twitter
- Counting Opinions to Assess Effectiveness
Students and Campuses

• Introduced LibGuides
• Developed Instructional Tutorials; YouTube
• Sharon Fordham Multimedia Lab
• Increased Wireless Availability & Outlets
• Increased Library Hours
• Added Group Study Rooms; Designated Quiet Areas
• Furniture Upgrades and Renovations in Dana, Robeson, Alexander, Kilmer, Douglass
• Secured Funding for Library Café
Service and Constituency Relations

- Marketing Plan, Facebook Page, Media Coverage, Communicators Network
- Electronic Theses and Dissertations with Graduate Schools
- Scholarly Communications Symposium and SCC Committee
- RUL Liaison Action Team
- Collaborations with History of the Book Seminar, Study Abroad, International Programs
- State and national collaboration on NJDH, Electronic NJ, NJVid, WAAND, Newark Archives, NJ History Journal, and OLE
Resources for Rutgers Libraries

• Grants:
  – 31 grants (state, federal, foundation)
  – $1,858,010
  – Participated in 2 grants for $353,718
  – Total = $2,211,728
• General Fundraising: $5,712,934
• GRAND TOTAL = $7,924,662
Leadership, Administration, Human Resources

• Created AUL/RIS position
• Re-organization changes at Dana, TAS, Robeson
• Supervisory Leadership Training
• Organizational review: Delivery Services, Grants; Reference
• Diversity Education Initiative
• Diversity Research Center
• Faculty Awards and Leadership Roles
Challenges

• Uncertainty of Fiscal Environment
• Competition for Resources
• Potential Merger with RWJ and School of Public Health
• Rapidly Changing Technologies
• Balance Between Print and Digital
• Library Space
• Evolving Roles for Staff and Librarians
• Changing Expectations of Users/User Engagement
• Demonstrating Value/Impact on Research and Learning
Opportunities

• Vision for Libraries in New Strategic Plan
• Regional Collaboration to Address Common Challenges
• Open Source To Create More Flexibility
• RUCore to Provide Greater Support/Impact on Research
• New Tools for Create Greater Reach and User Customization
• Reinventing Services
• Fuller Integration into University Life
• Repositioning RUL in the University