Thinking Strategically into the Future

State of the Libraries
Marianne I. Gaunt
VP for Information Services & University Librarian
November 5, 2013
Statistical Overview of the Year
# Statistical Overview

<table>
<thead>
<tr>
<th>Service</th>
<th>Count</th>
</tr>
</thead>
<tbody>
<tr>
<td>Circulation</td>
<td>503,598</td>
</tr>
<tr>
<td>Reference Questions</td>
<td>34,679</td>
</tr>
<tr>
<td>Ask A Librarian &amp; Chat Reference Service</td>
<td>7,895</td>
</tr>
<tr>
<td>Interlibrary Loans</td>
<td>97,185</td>
</tr>
<tr>
<td>Monographs Added</td>
<td>89,499</td>
</tr>
<tr>
<td>Library Classes Taught</td>
<td>983</td>
</tr>
<tr>
<td>RU Delivery Service</td>
<td>59,421</td>
</tr>
<tr>
<td>Building Use</td>
<td>2,702,028</td>
</tr>
<tr>
<td>Collections expenditures</td>
<td>$10,250,857</td>
</tr>
</tbody>
</table>
What’s Going Up?
### Library Expenditures

<table>
<thead>
<tr>
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<th></th>
</tr>
</thead>
<tbody>
<tr>
<td>Library Materials</td>
<td>$17,099,709</td>
<td>$17,161,340</td>
<td>$16,924,688</td>
<td>$18,055,864</td>
<td>$18,646,551</td>
</tr>
<tr>
<td>Salaries and Wages</td>
<td>$10,086,430</td>
<td>$9,196,038</td>
<td>$9,384,050</td>
<td>$9,265,832</td>
<td>$10,250,856</td>
</tr>
<tr>
<td>Other Expenditures</td>
<td>$1,925,449</td>
<td>$1,561,831</td>
<td>$1,903,243</td>
<td>$2,707,781</td>
<td>$3,425,755</td>
</tr>
<tr>
<td>Total Expenditures</td>
<td>$29,111,588</td>
<td>$27,919,209</td>
<td>$28,211,981</td>
<td>$30,029,477</td>
<td>$32,323,162</td>
</tr>
</tbody>
</table>

**Note:** The table above shows the expenditures for different categories over the years from 2008/09 to 2012/13.
Interlibrary Loan
Building Use by Campus

- New Brunswick: 1,776,742, 1,819,068, 1,953,727, 2,122,979, 2,048,233
- Camden: 434,029, 202,802, 104,083, 255,276, 268,378
- Newark: 0, 230,218, 385,147, 418,486, 385,417

Building Use Overall

<table>
<thead>
<tr>
<th>Year</th>
<th>Number of Persons Leaving Buildings</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008/09</td>
<td>2,440,989</td>
</tr>
<tr>
<td>2009/10</td>
<td>2,438,211</td>
</tr>
<tr>
<td>2010/11</td>
<td>2,442,957</td>
</tr>
<tr>
<td>2011/12</td>
<td>2,796,741</td>
</tr>
<tr>
<td>2012/13</td>
<td>2,702,028</td>
</tr>
</tbody>
</table>

The graph illustrates the number of persons leaving buildings over a span of years, with a significant increase observed in 2011/12.
Library Materials (Collections) Expenditures
Raised for Rutgers University Libraries for the *Our Rutgers, Our Future* Campaign

Total $9,707,235
What’s Declining?
Circulation

Non-Reserve and Reserve Circulation

Number of items circulated

- 2008/09: 552,558
- 2009/10: 523,462
- 2010/11: 543,627
- 2011/12: 538,915
- 2012/13: 503,598
Reference Services

![Graph showing the comparison between Reference Questions and Ask a Librarian/Chat from 2008/09 to 2012/13. The graph indicates a decrease in the number of questions over the years for both categories.](image-url)
Information Literacy / Library Research Instruction Sessions

Number of Instruction Sessions

- 2008/09: 1,316
- 2009/10: 1,079
- 2010/11: 926
- 2011/12: 1,123
- 2012/13: 983

Information Literacy / Library Research
Instruction Sessions by Campus

- New Brunswick
- Camden
- Newark

Number of Instruction Sessions

<table>
<thead>
<tr>
<th>Year</th>
<th>New Brunswick</th>
<th>Camden</th>
<th>Newark</th>
</tr>
</thead>
<tbody>
<tr>
<td>2008/09</td>
<td>980</td>
<td>156</td>
<td>180</td>
</tr>
<tr>
<td>2009/10</td>
<td>733</td>
<td>169</td>
<td>177</td>
</tr>
<tr>
<td>2010/11</td>
<td>565</td>
<td>201</td>
<td>160</td>
</tr>
<tr>
<td>2011/12</td>
<td>663</td>
<td>282</td>
<td>178</td>
</tr>
<tr>
<td>2012/13</td>
<td>523</td>
<td>263</td>
<td>197</td>
</tr>
</tbody>
</table>
What Questions Are Raised by the Data?

• Does the data match our priorities?
• Do we understand why some areas are increasing why others are declining?
• Do we need to improve certain areas or realign financial/staff resources with other priorities?
• Are there other and/or better ways to meet user needs?
Some Highlights of the Year
Highlights

• Successfully completed the integration of UMDNJ libraries into RUL to create the RU Health Sciences Libraries – Day 1
• Chose a new approval plan and two primary serials vendors
• University Records Program transferred to VP of University Administration and records moved to new facility
• Exceeded our campaign goal of $9.5 million
• Expanded student support activities: Scarlet Knight Days, finals week StressBuster activities, Edible Books Festival
• Involved in international programs: Brazil, China, India, Liberia, Myanmar, Hungary
Highlights, cont’d.

- Libraries new website introduced
- Chat with an RU librarian within ProQuest and EBSCO
- Can now embed RefChatter in e-College
- Alexander’s Graduate Reading Room remodeled for extended study hours
- Expanded hours for libraries in New Brunswick
- Compact shelving in Art Library
- IJS hosted 3 fellows for their new Jazz Archives Fellowship program
- Camden librarians in residence halls: “Library Café”
Awards

• John Gibson: Chancellor’s Award for Staff Excellence
• Bonita Craft Grant: RU Class of 1962 Presidential Service Award
• Tad Hershorn: Best Book of the Year from the Jazz Journalists Association
• Marty Kesselman: Best Speaker at the Crimea International Conference
• Tao Yang: RU Board of Trustees Research Fellowship
Major Campaign Gifts

• $1,000,000 bequest intention to create an endowed fund for chemistry acquisitions from Dorothy Denney
• $680,000 to create an endowed fund for special collections acquisitions from the Estate of Richard Seidel
• $500,000 bequest intention for general operations from Leslie Bialler
• $412,000 gift-in-kind of Senator Harrison Williams papers from Jeanette Williams
• $250,000 bequest to support new initiatives from an anonymous donor
• $240,000 grant to catalog women in jazz collections from the Council on Library and Information Resources
• $180,000 grant to create two multimedia classrooms at the Dana Library from The Booth Ferris Foundation
• $175,000 to create the Jayceryll Malabuyoc DeChavez Conference Room and Alpha Kappa Psi group study rooms from the DeChavez family
• $150,000 to establish the Gatlin Family Endowment for Special Collections from John and Debbie Gatlin
Some Strategic Opportunities Going Forward
Strategic Opportunities

• University strategic plan
• RUL strategic plan
• Capital plan for facilities
• Building on the integration of health science libraries
• Big Ten/Committee on Institutional Cooperation
• Open Access policy/OSTP mandate
University Strategic Plan

• Pillars:
  – Envisioning tomorrow’s university
  – Identifying five themes for academic distinction
  – Building on faculty excellence
  – Transforming the student experience
  – Enhancing our visibility
Libraries Strategic Plan

• Review our existing plan
• Our plan must advance the university’s plan
• Determine if/what changes are necessary
• Identify prioritized list of initiatives
• Need metrics to measure success
• Overview of funding sources
Capital Plan for Facilities

• Blueprint for facilities that supports strategic plan
• Library facilities must support our strategic plan
• Renovations that transform students’ experience and/or faculty research and teaching, or support university of tomorrow
• Must identify funding sources/strategies
Build on Integration of Health Sciences Libraries

- Advance mobile applications
- Model librarians integrated into the curriculum and personalized service
- Expand electronic theses and dissertations
- Utilize life sciences faculty as champions of open access/open data
- Review functional integration
- Assess collection location, duplication and liaison roles
- Assess space for potential renovation/re-purpose
Committee on Institutional Cooperation

- Remote storage for bound periodicals
- Reciprocal borrowing: UBorrow
- Cooperative database purchases
- Government documents digitization project
- HathiTrust use and implications
- Partners in OLE open source integrated library system
Open Access Policy/OSTP Mandate

• Policy Benefits:
  – Faculty & graduate student work/data deposited in RUcore
  – RUcore captures and preserves scholarship of the institution
  – More visibility for RU research

• Next Steps:
  – Continue educating departments about open access
  – Develop process for implementing University & federal policy
  – Prepare RUcore front end
  – Soft start in Spring 2015
Going Forward

• Think strategically
• Build on accomplishments
• Seize opportunities
• Act on the data
Thanks to all RUL Faculty and Staff for Another Good Year!