Research and Scholarly Environment Working Group

Meeting Minutes

University Librarian’s Conference Room, Alexander Library

Tuesday, June 20, 2017; 2:00-4:00 pm

Present: Judy Cohn, Ron Jantz (recorder), Rhonda Marker, Laura Mullen, Jane Otto, Ryan Womack, Yingting Zhang (chair)

1. AVP/Director Update

Judy discussed priorities and next steps, indicating that there is continued discussion in two areas – Special Collections and Advanced Research Services. It is important that these areas fit into the overall direction for the university and that there will be more discussion in the next Cabinet retreat. She also indicated that a strategy group will be created that will include the directors, Kris, and the faculty coordinator. There will be more discussion on priorities in the next Cabinet retreat.

There were several comments from the group about the need for more discussion in Cabinet about our Open Access initiative and clarification of the information control process. It was clarified that “information control” places the focus on near term, urgent priorities before we move on to new work. Regarding new work, Rhonda clarified that Cabinet had discussed data services in the morning and highlighted these activities: acquisition of data, e.g. the GIS map data, the ongoing service to provide advice on data management, conducting workshops, providing referrals, and providing data storage services in support of publications when in standard format.

2. Online Tutorials

There was considerable discussion on how to move forward with online tutorials. Judy reported that the list of suggested topics was reviewed by the Directors, indicating that the list was more appropriate for graduate students and did not address what undergraduates would need. Our discussion clarified that RaSE is not responsible for tutorials for undergraduates. For example, appropriate undergraduate tutorials might deal with plagiarism and academic
integrity. However, our work on tutorials for scholarly communication might include both basic and advanced modules.

How should we proceed? There were several suggestions: 1) take the list of tutorials back to the directors for further review, 2) survey our librarians to learn about what is most important, and 3) examine what our peer institutions are doing. After further discussion, we decided to move ahead with three tutorials on our list – Citation management, including Zotero and RefWorks; discuss the ORCID tutorial in the Outreach group with the possibility of using the ORCID video; and proceed with Research Data Services (the Purdue - PURR short video might be a useful example). Judy also mentioned that an RBHS instructional design person may be able to help with these tutorials as long as we provide the content.

3. Research Panels – ORCID

Jane reviewed the status of the ORCID iD rollout, indicating that the hard launch will be in October, 2017 and a post hard launch will follow in which liaisons are engaged to assist in the outreach. There are two basic messages to be delivered: 1) the benefits of the ORCID iD and 2) the importance of connecting through Rutgers with the Create or Connect link. There are a number of ORCID events\(^1\) planned as follows:

- Research Services landing page (RaSE discussion suggested instead that a webpage is warranted, and could be linked from a Research Services landing page)
- Email from Kris to RUL_Everyone, including the definition and purpose of the iD, timeline, contact email, and encouragement to signup
- In late August, an email (possibly from Barbara Lee) to the University announcing “Coming Soon”.
- October “hard launch” announcement (possibly from Lee)
- Follow up with a postcard to faculty reiterating the hard launch
- Poster to be placed in common areas
- Various documents to assist in outreach
  - ORCID iD at Rutgers fact sheet

\(^1\) Summarized from meeting notes documented by the RUL ORCID Outreach Planning Group – June 13, 2017.
o ORCID iD flyers
o ORCID iD boilerplate for outreach presentations

- Possibly develop a brand for ORCID at Rutgers

Further discussion regarding the iD rollout is needed in the following areas: 1) prioritizing ongoing Phase 2 outreach by liaisons, 2) providing materials to liaisons for Phase 2 outreach, 3) developing ongoing strategies for outreach at new faculty and graduate school orientation, in context of other related initiatives, and 4) reinstating the process for announcing new departmental faculty to RUL.

Jane also reviewed the ORCID fact sheet (in the meeting handouts), noting the suggested changes in the right column. A suggestion was made to add a link to the ORCID video. Regarding the research panel, it was suggested that a more meaningful title such as “Researcher ID” is needed and we shouldn’t start bullets with the word “About”. Discussion of the other panels and the panel order will be on the agenda for the next meeting. Jessica is designing the ORCID icon for the panel.

4. Review of News Topics for the ORED Newsletter

The discussion focused almost exclusively on the draft “Measuring Your Research Impact”. The primary concern was the workload that is implied by the Newsletter and whether the Library is prepared for the rollout. There were some suggestions for clarification of the text such as “Librarians can also help [you] to find the number of citations” where “you” is added to suggest the author needs to do the work. It was suggested that we need more discussion in RaSE on what it means to offer citation services to the University. We decided to take the following actions: 1) offer a workshop in July to liaisons and 2) send an email to RUL with the Newsletter and ask if anyone has any issues. If not, then we would proceed with publishing the Newsletter.

We will discuss other possible newsletters in the next meeting.

5. New Business and Conference Updates

There was no new business or updates reported.