RUTGERS
University Libraries

STRATEGIC PLANNING PROCESS AND TIMELINE

Vision √

- January 1-March 10
- Research university sources for vision and guiding principles √
- Library faculty and staff participate in focus groups using scenarios on all campuses √
- State of the Libraries update and discussion √

Identify Goals and Priorities

- March 9-October 15
- Analyze focus group contributions and develop broad themes √
- Cabinet develops goals and priorities, begins to consider implications√
- Library faculty and staff comment on focus group results and goals and priorities
- Existing committees respond to overall and relevant goals and priorities in relation to their activities and potential contributions

Develop and Disseminate Plan

- October 16-December 31
- Draft plan
- Share widely and solicit input internally from the Planning and Coordinating Committee, User Services Council, Library Resources Council, and other groups and externally from the Libraries Advisory Group and student leaders
- Analyze input and edit draft plan
- Finalize and disseminate plan

Process Alignment and Pilot Change Experiences

- January 1-March 30
- Analyze priority strategic activities relevant to current processes, opportunities, and requirements for plan success
- Create recommendations and a schedule of when processes will be changed and/or new processes introduced

Implementation

- March 30-
- A revised strategic plan is adopted and made widely available
- Annual goals for 2012/13 are set-