

RUTGERS UNIVERSITY LIBRARIES
Program Reinvention Opportunity Project Proposals, 2001-2002

		What	Who	Why
1	Ask a Librarian	Create question/answer database, enhance FAQs, investigate use of artificial intelligence	Librarian with knowledge of database software and experience with Ask a Librarian	Ask a Librarian is continuing to grow, and the librarians and staff participating need support in the form of information organization tools and improved user interface.
2	IRIS Z3950	Work with library systems personnel to complete making IRIS Z3950 capable	Librarian familiar with the structure of the MARC record, how Unicorn searches, and such products as EndNote	Our users frequently ask about exporting records to EndNote, and we need the ability to link to other library systems, such as the statewide ILL system, other library catalogs, and databases.
3a	Just-In-Time I	Build a core of short, modular tutorials that can be used by students, particularly undergraduates, for help in learning to complete basic tasks related to research and writing	Instruction librarian and staff with experience in graphic design	The modules will be created as members of a family and will cover the essential elements of the research process. It will be possible to create complex customized tutorials by sequencing the modules.
3b	Just-In-Time II	Create the initial module(s) in a series of short tutorials based in specific disciplines	Instruction librarian and staff with experience in graphic design	The modules will give guidance to students who are new members of their learning communities, particularly junior and senior undergraduates who are conducting research in their major, and new graduate students.
3c	Accessible Online Instruction	Develop online instruction that meets the needs of students with visual disabilities or learning disabilities	Instruction librarian	We need to evaluate various authoring tools used for the creation of online instruction to determine if and how they can be used to create ADA-compliant sites and devise ways to incorporate graphics into instructional design in an accessible environment.
3d	Multimedia Design for Instruction	Develop a short, interactive tutorial introducing basic library research concepts to incoming students, incorporating multimedia techniques into the overall design	Instruction librarian and staff with experience in graphic design Prerequisite: discussion with Systems concerning support for multimedia plug-ins	Could be used to supply a hands-on component to new-student orientation, and the project leader would acquire expertise in the use of multimedia authoring tools.
3e	Your TILT	Develop a tutorial based on the TILT scripts	Instruction librarian, programmer with some familiarity with PHP, graphic designer, support from library systems	We would build on the Texas Information Literacy Tutorial with a version available through their new Open Publication License that includes the ability to track users and customize portions of the tutorial, based on interactions with the users.

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4	MyLibrary	Propose and implement ways to provide customized services to our users	Librarian familiar with customization projects at other academic libraries and universities and with the various ways we present our electronic resources and services	Customization services will allow our users to manage their information seeking processes and results more efficiently and effectively.
5	Luna Imaging System	Propose and implement library applications for the Luna Imaging system	Librarian with knowledge of digital imaging projects in the Libraries as well as other academic research libraries	The Rutgers Luna Imaging project is a universitywide collaboration, and the potential for benefit to the Libraries needs to be represented.
6	GPO Record Review	Review GPO records selected by profile for match to holdings	Librarian with knowledge of the depository item system and the structure of the MARC record	Expands substantially the portion of our collections accessible through IRIS.