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Web 2.0?
Library 2.0?

How Libraries Are Using New
Web Tools

Mary Page
March 7, 2007



Slide 2

Web 2.0

Second generation web services

Emphasis on collaboration and
sharing

Social networking: blogs, wikis,
tagging

Leverages "wisdom of the crowd"

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<i>Web 1.0</i>	<i>Web 2.0</i>
DoubleClick	Google AdSense
MP3 (pre-iPod)	iPods
Britannica Online	Wikipedia
Personal websites	Blogs
Documentation	Wikis
Directories (taxonomy)	Tags ("folksonomy")
Stickiness	Syndication

<http://www.orell.com/pub/orell/bibliography/2006/09/30/web1-vs-web-20.html>

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Web 2.0 is...

A full-fledged computing platform serving web applications to end users.

Ultimately Web 2.0 services are expected to replace desktop computing applications for many purposes.

People are in fact kind of a killer app. *Tim O'Reilly*

<http://www.o'reillynet.com/pub/a/o'reilly/km/news/2005/09/30/whats-web-2.0.html>

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Library 2.0

Web 2.0 tools to deliver library services

Blogs	MySpace
Tagging	LibraryThing
RSS Feeds	Social Bookmarks

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SEARCH BLOG *PLUG BLOG/ Next Blog

Science at UCD Library

TUESDAY, MARCH 26, 2007

UCD Library's newest blog goes online

Reader Services @ UCD Library

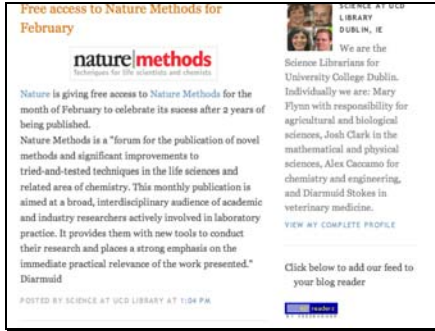
ABOUT US

SCIENCE AT UCD LIBRARY DUBLIN, IE

We are the Science Librarians for University College Dublin. Individually we are: Mary Flynn with responsibility for agricultural and biological sciences, Josh Clark in the mathematical and physical sciences, Alex Coccamo for chemistry and engineering.

The UCD Library Reader Services area now maintains a blog which aims to keep all users of the UCD Library informed about issues affecting circulation and interlibrary loans, external reader schemes, changes to opening hours, the instant messaging for library queries pilot project, and much more. Check it out at

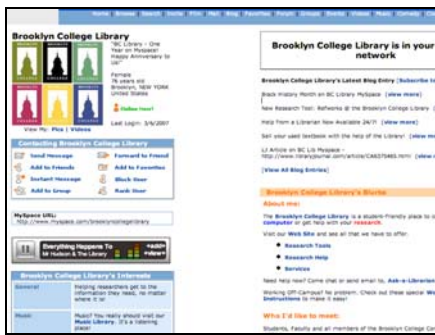
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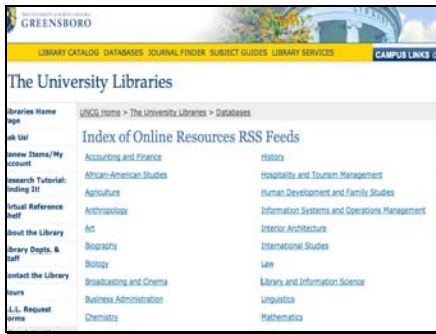


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RSS Feeds 

Really Simple Syndication
 Users subscribe to blogs
 Links appear when new content is posted
 Bloglines, Google Reader, etc.

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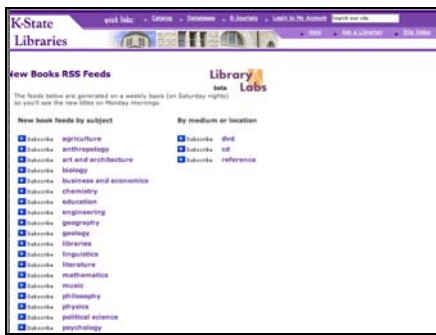


The University Libraries

Index of Online Resources RSS Feeds

Accounting and Finance	History
Asian-American Studies	Hospitality and Tourism Management
Agriculture	Human Development and Family Studies
Anthropology	Information Systems and Operations Management
Art	Interior Architecture
Biosciety	International Studies
Biology	Law
Broadcasting and Cinema	Library and Information Science
Business Administration	Linguistics
Chemistry	Mathematics

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K-State Libraries

New Books RSS Feeds

The feeds below are generated on a weekly basis (on Saturday nights) so you'll see the new titles on Monday mornings.

New book feeds by subject

<input type="checkbox"/> agriculture	<input type="checkbox"/> dhd
<input type="checkbox"/> anthropology	<input type="checkbox"/> off
<input type="checkbox"/> art and architecture	<input type="checkbox"/> reference
<input type="checkbox"/> biology	
<input type="checkbox"/> business and economics	
<input type="checkbox"/> chemistry	
<input type="checkbox"/> education	
<input type="checkbox"/> engineering	
<input type="checkbox"/> geography	
<input type="checkbox"/> geology	
<input type="checkbox"/> libraries	
<input type="checkbox"/> linguistics	
<input type="checkbox"/> literature	
<input type="checkbox"/> mathematics	
<input type="checkbox"/> music	
<input type="checkbox"/> philosophy	
<input type="checkbox"/> physics	
<input type="checkbox"/> political science	
<input type="checkbox"/> psychology	

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<i>Library 1.0</i>	<i>Library 2.0</i>
Read-only catalog	User tags, comments, reviews <small>(think Amazon)</small>
Print newsletter	Library blog with RSS feed
Library instruction	Intuitive services
Bring them in	Go to them

http://freeangelbrarian.com/2006/10/11_vs_12_adapted_from_orailly.php

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Web 2.0 & Library 2.0

The path of least resistance saves time

The user is not remote

You are your website

Perpetual beta is perfect


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(Remember these?)

The Five Laws of Library Science

1. Books are for use.
2. Every person his or her book.
3. Every book its reader.
4. Save the time of the reader.
5. The library is a growing organism.

1931



Srinivasa Ranganathan
(1892-1972)

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Mary Page, March 7, 2007

Resources

Slide 3 & 4

What Is Web 2.0

Design Patterns and Business Models for the Next Generation of Software

<http://www.oreilynet.com/pub/a/oreilly/tim/news/2005/09/30/what-is-web-20.html>

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University College Dublin Science Library Blog

<http://ucdscience.blogspot.com/>

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Brooklyn College Library on MySpace

www.myspace.com/brooklyncollegelibrary

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University of North Carolina at Greensboro Database RSS feeds

<http://library.uncg.edu/dbs/vdbrss-index.asp>

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Kansas State University New Books RSS feeds

<http://www.lib.ksu.edu/services/newbooks/index.shtml>

Slide 13 & 14

<http://del.icio.us/>

Slide 15 & 16

tags.library.upenn.edu

Slide 17 & 18

LibraryThing.com

(also, LibraryThing.de, LibraryThing.fr, LibraryThing.nl, LibraryThing.it, and LibraryThing.es)

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http://freerangelibrarian.com/2006/10/11_vs_12_adapted_from_oreilly.php

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Ranganathan for IAs, Mike Steckel

http://www.boxesandarrows.com/view/ranganathan_for_ias

Other Resources

The Cluetrain Manifesto: The End of Business As Usual
by Christopher Locke, Rick Levine, Doc Searls
<http://www.cluetrain.com/book/index.html>

Social Networks: The Library as Conversation
R. David Lankes, Joanne Silverstein, Scott Nicholson
<http://iis.syr.edu/projects/PNOpen/summary.html>

More Than Just Faith: Radical Trust
<http://www.blyberg.net/2006/05/21/more-than-just-faith-radical-trust/> OPAC
tagging (which will, eventually, be in the canon of online library service)

Do libraries matter? The rise of Library 2.0 A white paper by Ken Chad, Paul Miller
[Version 1.0] November, 2005
http://www.talis.com/downloads/white_papers/DoLibrariesMatter.pdf

The Most Important Traits of Librarian 2.0 September 26, 2006
<http://sharynheili.wordpress.com/2006/09/26/most-important-traits-of-librarian-20/>

Librarian 2.0 Michael Stephens
<http://www.oclc.org/nextspace/002/3.htm>

Karen Schneider
Freerangelibrarian.com

Libraries on MySpace
<http://groups.myspace.com/index.cfm?fuseaction=groups.groupProfile&groupID=102987824>

LJ article on Brooklyn College on MySpace
Your Space or MySpace?
Beth Evans — October 15, 2006
<http://www.libraryjournal.com/article/CA6375465.html>