

February 1, 2017

ACADEMIC POSITION PROFILE

APP. 17FA1041

TITLE: Web Services Librarian
Rutgers University Libraries

The Rutgers University Libraries seeks a resourceful, agile, and user-oriented librarian to fill our Web Services Librarian position. This is a new position within the recently formed Shared User Services (SUS) unit, a dynamic and innovative team of library faculty and staff responsible for coordinating shared user services including the Libraries website, discovery infrastructure, online reference and shared instruction activities, and digital projects. This position will be responsible for coordinating the planning, design, maintenance, and evaluation of the Libraries web presence in order to improve the user experience, particularly for using the Libraries resources and services.

RESPONSIBILITIES: The key responsibilities of the Web Services Librarian are to:

- Plan, organize, and effect initiatives aimed at improving the Libraries website design and functionality for Rutgers students and faculty;
- Lead the Libraries effort to provide accurate and lucid information about resources, services, spaces, and programs;
- Establish content guidelines and best practices to apply accessibility standards, visual identity policies, and authentication requirements to make the website easy to navigate;
- Conduct continuous analysis and evaluation of the website in a dynamic improvement cycle;
- Provide leadership and expertise for all units of the Libraries to create a website that is responsive to a diverse and inclusive learning community.

This position will collaborate with other librarians and staff at the Libraries to effect a cohesive integration of discovery tools, online reference services, and library communications. This position will lead a Library-wide web services team. Members of this team will recommend, specify, test, and implement the features, services, and infrastructure necessary to the smooth functioning of a complex library web environment. As the primary point of contact and coordinator for the Libraries web presence, this position has oversight for resolving web usability issues as well as identifying and advancing enhancements.

This tenure-track position reports to the Director of Shared User Services, is based in the Alexander Library, and is a member of the Libraries Faculty, a team of librarians committed to providing first-rate public services to a diverse academic community. The successful candidate must demonstrate a commitment to continual professional development through scholarly research including publications, presentations, and participation and leadership in the work of relevant professional associations.

QUALIFICATIONS: Required: Master's degree from an ALA accredited program; work experience or demonstrated proficiency in web design standards and best practices, information architecture, content strategy, and user interface design including user-centered, responsive, accessible, and universal design principles; experience designing and delivering services for a diverse population and supporting a diverse and inclusive learning and working environment; experience with user research methods, website assessment, and web analytics software; ability to work collegially in a team-oriented environment; excellent interpersonal, communication, and organization skills; eligibility to work in the United States.

Preferred: Three years professional experience in an academic setting; experience working with library applications and content management systems; working knowledge of web programming languages such as HTML, CSS, PHP, and JavaScript; proficiency with prototyping, graphic design, and multimedia software; creativity, artistry, and flair. Visa sponsorship is not available for this position.

SALARY: Salary will be commensurate with qualifications and experience.

STATUS/BENEFITS: Faculty status, twelve-month appointment, retirement plan, life/health insurance, prescription drug, dental and vision plans, tuition remission, 22 vacation days annually.

LIBRARY PROFILE: Rutgers, The State University of New Jersey, is a leading national research university and the state of New Jersey's preeminent, comprehensive public institution of higher education. Established in 1766, the university is the eighth oldest higher education institution in the United States. More than 67,000 students and 22,000 faculty and staff learn, work, and serve the public at Rutgers locations across New Jersey and around the world. With more than half of the incoming student class self-identifying as non-Caucasian, Rutgers is committed to advancing, promoting, and advocating for inclusiveness, diversity, and equity. Rutgers University is a member of the Association of American Universities, the Big Ten, and the Big Ten Academic Alliance—the nation's premier higher education consortium of top tier research institutions. Rutgers University is an ADVANCE institution, one of a limited number of universities in receipt of National Science Foundation funds in support of our commitment to increase diversity and the participation and advancement of women in STEM disciplines.

Rutgers University Libraries are the intellectual center of the university—serving all members of the university community, supporting all disciplines, and playing a key role in advancing student learning and faculty research. The Libraries serve all institutions that make up Rutgers, The State University of New Jersey: Rutgers University–New Brunswick, Rutgers University–Newark, Rutgers University–Camden, and Rutgers Biomedical and Health Sciences. The Libraries have a highly valued staff of about 300, who are committed to developing innovations in undergraduate support, information control, and digital initiatives. Rutgers University Libraries operate with a budget of \$34 million and have outstanding collections, especially in jazz and New Jerseyana. Collectively, the Libraries' holdings include more than 4.8 million volumes. The Libraries hold memberships in ARL, CNI, CRL, Lyasis, Metro, NERL, VALEnj, SPARC, and the Coalition of Open Access Policy Institutions (COAPI); use Sirsi Dynix and OCLC as primary bibliographic utilities; and utilize a Fedora-based institutional repository.

Shared User Services is a central public services unit of the Libraries located on the College Avenue Campus of Rutgers–New Brunswick. The offices are accessible by public transit.

For more information, please check the Libraries website: <http://www.libraries.rutgers.edu/>

TO APPLY: REVIEW OF APPLICATIONS AND INTERVIEWS WILL BEGIN IMMEDIATELY AND CONTINUE UNTIL THE POSITION IS FILLED. SUBMIT RESUME, COVER LETTER, AND NAMES OF THREE REFERENCES: <http://jobs.rutgers.edu/postings/40342>

Rutgers, the State University of New Jersey, is an Equal Opportunity / Affirmative Action Employer. Qualified applicants will be considered for employment without regard to race, creed, color, religion, sex, sexual orientation, gender identity or expression, national origin, disability status, genetic information, protected veteran status, military service or any other category protected by law. As an institution, we value diversity of background and opinion, and prohibit discrimination or harassment on the basis of any legally protected class in the areas of hiring, recruitment, promotion, transfer, demotion, training, compensation, pay, fringe benefits, layoff, termination or any other terms and conditions of employment.

The Libraries are strongly and actively committed to diversity, and seek candidates who will contribute creatively to the University's multicultural environment.