Rutgers University Libraries

2003/2004 Annual Report

The State University of New Jersey
Our major focus this year was on preparations to update A Bridge to the Future: The Rutgers Digital Library Initiative, the strategic plan we adopted in 1999. That plan brought attention to the changing nature of academic libraries and the benefits to users of creating and acquiring digital resources and services that can be delivered to the desktop. The success of our strategic plan has resonated in the preliminary meetings we have had with faculty and students as we discuss with them our developing plans for the next five years. Our future plans, of necessity, will need to be placed within the strategic directions of the university.

During this year we focused on a few basic building blocks for our future that will support strategic directions: Assessment measures—how do we define and measure our effectiveness? Communications—how do we keep our user community well informed about services and collections? Information literacy—how do we work with faculty to ensure that our students graduate with information literacy skills for workplace success and lifelong learning? Collection development—what new areas, programs, or information formats are growing in importance? And technology infrastructure—how can we build an integrated information infrastructure for the seamless delivery of information to users? While our preliminary efforts have identified challenges, we are confident in our ability to provide the services and collections necessary to advance the university into the top ranks of research institutions.

The many accomplishments highlighted in this report are the result of the talented and dedicated librarians and staff of the Libraries. We have acquired some excellent collections and have been gifted with others. Our service program was made even more effective by our membership in the Pennsylvania Academic Library Consortium, which supports E-Zborrow institutional resource sharing. Our implementation of linking software now means that a user may be only a click away from getting the full text of a resource after locating an item in a citation-only database.

The year-end coincides with the completion of the university's capital campaign for which the Libraries had a goal of raising $9.25 million. We are very pleased to announce that we exceeded our goal by 14 percent, raising $12.34 million to support collections, improved technology, and facilities. This is wonderful news, made possible by a growing community of supporters. Our faculty and students, as well as the many visitors to our libraries, will benefit from the enriched resources made possible through the campaign. It's been a great year, and we hope you enjoy reading about it in this report!

Marianne I. Gaunt
University Librarian
Advancing Teaching and Learning

• "Grid Computing," a collaboration among the Libraries and the philosophy and classics departments, was awarded a Rutgers University Academic Excellence Grant in December. The Academic Excellence Grants Initiative is a competitive program that Rutgers established to provide seed money to support important initiatives throughout the university. There were 127 proposals submitted from across all three Rutgers campuses, and only twenty-one awards were made for 2004.

Rutgers humanities librarian Brian Hancock developed the "Grid Computing" proposal. Grid Computing is a method of solving complex problems involving large amounts of text by working with multiple computers and collaborating partners in different locations. All computers integrated into the grid benefit from greater resilience, shared resources, and optimized performance.

• In September the Media Center introduced an online schedule that lists the programs featured on the Libraries' Mediavision channel on the RU-TV network. Before Rutgers introduced the Mediavision channel last year, there were only two ways to present course-required moving-image material to students: the video could be booked by the instructor and shown in class, or it could be put on reserve at the Media Center or Music Library for students to view individually in the library. Mediavision provided a third alternative: cablecasting the material on RU-TV Channel 20. For students, the Mediavision channel allows them to view required video material in the comfort of their dormitory rooms. Students living off campus can view all RU-TV programs in such public campus locations as library buildings and campus centers. For faculty, the Mediavision channel provides more flexibility in presenting moving-image materials.

• A new Criminal Justice online subject research guide, developed by librarians at the John Cotton Dana Library and the Paul Robeson Library, annotates both print and electronic resources in criminal justice, criminology, and related disciplines available from the Libraries. Designed for students at all levels, the research guide directs users to the major criminal justice databases and reference resources, such as indexes, dictionaries, encyclopedias, and research and Internet guides. The criminal justice research guide also features a section on materials relating to the history of crime and justice, as well as a growing list of resources relating to specific topics of interest to the discipline.

• A new Theater and Dance online subject research guide, developed by a librarian at the Mabel Smith Douglass Library, introduces basic print and electronic resources in theater and dance available at Rutgers and on the Web. Topics covered include dance performance and history, choreography, theater history and dramatic literature, and theater performance, as well as directing, acting, playwriting, design, and management.
Building Collections

Karl Morrison, Lessing Professor of History and Poetics, who has taught at Rutgers for sixteen years, presented Special Collections and University Archives with ten rare books and manuscripts, including some of the earliest ever printed, with a value of $100,000.

Among the books is a copy of a fifteenth-century folio written by Johann Mentelin. Published in Strasbourg, Germany before 1470, the folio is the first printed work of anti-Semitic commentary on the Bible.

"This is one of the finest gifts we have ever received," said Ron Becker, head of Special Collections and University Archives. "It significantly adds to our growing collection of early printed works, which we showcased in the 1998 exhibition The First 100 Years of Printing."

New Electronic Resources Acquired Included:

- **Datamonitor Business Information Center** provides original industry and company reports based on published research and primary and secondary data sources. The collection includes 2,500 market research reports, 10,000 company profiles, 500 company SWOT analyses, and 50 country profiles.

- **Reuters Business Insight** provides more than 100 full-text strategic management and market analysis reports on selected industry sectors: consumer markets, health care, energy, financial services, and technology.

- **International Financial Statistics Online** is a database of economic statistics produced by the International Monetary Fund. Country-level data include bank balances, financial flows, indebtedness, exchange rates, trade volumes, employment, interest rates, inflation rates, and more.

- The **Columbia Earthscape database** contains all formats of information relating to the earth and environmental sciences. Included are ecology, economy, environment, geography, geology, hydrology, meteorology, oceanography, paleontology, and pedagogy. The database is geared to undergraduate research needs, with more advanced materials in the area of environmental public policy.

- The **Roper Center iPoll database** is a compilation of more than 500,000 questions from national public opinion polls in the United States on a broad range of topics. The database includes polls from many sources: major news organizations (CBS, ABC, Associated Press, etc.), public opinion research centers (Gallup, Harris, Pew, etc.), and major academic and commercial pollsters.

- The **Declassified Documents Reference System** is a full-text database of previously classi-
New Electronic Resources cont’d:

dclassified documents declassified by the federal
government. It includes material on both
domestic and international affairs from
such agencies as the Federal Bureau of
Investigation, the Central Intelligence
Documents included in the database range
from 1941 through approximately 1998.

• The International Medieval Bibliography data-
  base comprises more than 300,000 records
  for publications from the mid-1960s on. All
  subjects relating to the Middle Ages are
  included, within the date range of AD 400-
  1500. Geographic areas covered are Europe,
  the Middle East, and North Africa.

• The U.S. Congressional Serial Set is a
  full-text database of key publications of
  the United States Congress. It documents
  the official activities of the commit-
  tees of the House and the Senate,
  including the journals, reports, and
  other documents.

• The Kirk-Othmer Encyclopedia of
  Chemical Technology contains hun-
  dreds of full-text articles covering a
  broad spectrum of topics in chem-
  istry, chemical technology, and allied
  fields. The authors of these articles
  are all specialists in their fields and
  contribute to the updates as well.

• The Natural Medicines Comprehensive
  Database contains more than 1,000 evi-
  dence-based monographs on natural
  medicines. Compiled by clinicians,
  these monographs provide information
  appropriate for patient care situations, which
  includes common as well as colloquial names,
  brand names, scientific names, product uses,
  safety, effectiveness, adverse reactions, and
  other information.

• World Development Indicators is a complete and
  authoritative collection of statistics on coun-
  tries, regions, and economic groupings of the
  world, as collected and presented by the
  World Bank. Data series include extensive
  economic, demographic, social, environmen-
  tal, educational, and cultural indicators.

• Early English Books Online/Text Creation
  Partnership (EEBO-TCP) will allow users to
  search through the Short Title Catalog of
  thousands of early English books published
  between 1473 and 1700.
Improving Online Services for Our Users

• In June the Libraries' Rutgers Delivery Service (RDS) began digitizing articles located in a library on one Rutgers campus (Camden, New Brunswick/Piscataway, Newark) or in the Libraries Annex and posting them on secured websites for access by a Libraries user on another campus, at no cost (for articles up to thirty pages long).

Another new option allows users to request an article to be delivered from their local Rutgers library to a secure website accessible from their PC, for a fee of $5 for articles up to thirty pages long and $0.25 for each additional page. To order an article delivered under this new service offering, users must have either a personal or departmental deposit account with the Libraries.

• LinkSource, the Libraries newest service, is an OpenURL resolver that enables linking among a variety of electronic resources. After finding a desired citation in an OpenURL-enabled database, such as Medline, a user can now click directly to the full text of the article cited when it is available in an electronic journal to which the Libraries have subscribed.

The Rutgers University Libraries have become a technology partner with EBSCO Information Services for development of LinkSource. A work group of public services librarians assisted by the head of acquisitions met with various OpenURL developers, sponsored a forum for librarians and library staff, and recommended the EBSCO development partnership. An implementation team is now working with EBSCO to enable links from our databases to electronic resources in a data set of holdings built by library acquisitions personnel.


• In a bid to broaden the options available to users, the Rutgers University Libraries added wireless capabilities to a number of well-traveled areas in our buildings in Newark, New Brunswick, and Piscataway. This new service will allow any Rutgers student, faculty, or staff member using a laptop computer equipped with a wireless card to access the Internet and use Rutgers online services in Alexander Library, John Cotton Dana Library, Kilmer Library, Library of Science and Medicine, and the Science and Engineering Resource Center (SERC) reading room.

Wireless capability is planned for the Art Library, the Chang Science Library, and the Paul Robeson Library.

The Libraries received support from the Office of the University Vice President for Academic Affairs, and technical assistance from the staff of Rutgers University Computer Services (RUCS), to add this new service.
Building Partnerships

• To foster greater ties with faculty members and enlist their support to build collections, the Libraries organized a Celebration of Recently Published Faculty Authors exhibition in March. University Librarian Marianne Gaunt invited faculty members to contribute copies of their books published in 2003, to be featured in the exhibition and added afterward to library collections. University Executive Vice President for Academic Affairs Philip Furmanski spoke at the exhibition reception.

As a result, the Libraries received more than eighty items for inclusion in the exhibition and later addition to the Libraries' collections. The exhibition opening reception attracted more than fifty attendees, including several senior academic administrators.

• With the guidance of Libraries' administrators and librarians, the New Brunswick Faculty Council's Library Committee developed and approved a resolution on the crisis in scholarly communication. The resolution urges the university administration, faculty, and libraries to work together to explore and adopt viable alternatives to commercial publishers of scholarly communications. The resolution also calls for the establishment of a standing committee on scholarly communication to promote specific alternatives at Rutgers. To read the full text of the resolution, please see: http://nbfc.rutgers.edu/year03_04/Library.html.

• The Rutgers University Libraries, hosted a metadata workshop in November at the Alexander Library, with satellite locations in Camden and Newark, in cooperation with the New Jersey State Library, the Virtual Academic Library Environment of New Jersey consortium, and NJEdge. The workshop focused on the importance of metadata standards in the development of quality, interoperable digital projects for the development of shared resources across New Jersey.

• The Libraries were honored when Ruth Bogan, technical services librarian and department head, was selected to participate in the inaugural Rutgers New Faculty Traveling Seminar organized by President Richard McCormick and held in May. Along with thirty-two other faculty members from a variety of disciplines, Ruth went on a whirlwind five-day tour of the state. Ruth met a number of business, community, and government leaders from all corners of New Jersey while also comparing work experiences, and forging bonds with her colleagues from all of the campuses.

• In January the Libraries began offering students, faculty, and staff on the New Brunswick campus the option of paying library overdue, lost book, and processing fees with Knight Express accounts at the Alexander Library circulation desk. Knight Express Accounts are a convenient, cash-free alternative to handling library financial transactions. Users can set up accounts at the Knight Express Office with a minimum deposit of $50 (credit cards accepted). Then users simply come to the circulation desk at Alexander Library and have library staff swipe their cards. Funds are electronically deducted from the users' accounts.
In April the Libraries celebrated the completion of Phase I of the renovation of the Douglass Library. Users now enter the library into a beautiful new rotunda, infused with natural light from a new skylight, and proceed past two art galleries. A new Information Commons has wireless technology for users' laptop use as well as a group study room with a plasma monitor for work with a laptop. The Commons contains the Rutgers University Computing Services (RUCS) computer labs, contiguous with library computers. This arrangement enables students to conduct research using library electronic resources, then create their papers using data packages or word-processing programs on the RUCS computers.

The Commons has an information services desk for patrons needing assistance, wired workstations, and a variety of seating, including sofas, armchairs, rocking chairs, high stools, and two sets of banquette seating, for group work. The mezzanine also provides wired workstation tables and has a newly created graduate student area with assigned carrels.

Funded primarily by the State of New Jersey's Higher Education Capital Improvement Program, the renovation also improved the infrastructure of the building, adding a new roof, heating and cooling system, sprinkler system, and fire alarm and PA system, as well as upgrading the electrical and data wiring systems.

Recognizing the opportunities and challenges inherent in new Middle States accreditation standards for information literacy, the Libraries organized a half-day symposium in May to study the new standards and look at proactive responses. Cosponsored by the executive vice president for academic affairs, the provosts of Rutgers' Newark and Camden campuses, the Faculty of Arts and Sciences in New Brunswick, and others, Information Literacy and Student Learning at Rutgers attracted more than 100 university faculty members, librarians, and administrators.
• The New Jersey State Library and the Rutgers University Libraries, in collaboration with leading museums and archives around the state, received a $460,000 grant in September from the Institute of Museum and Library Services to build the New Jersey Digital Highway, a portal to the state's rich historical and cultural heritage materials. The inaugural thematic collection, which will be built by contributions from many institutions, is "The Changing Face of New Jersey: the Immigration Experience from Earliest Times to the Present."

Additional grant partners will play an active role in developing digital collections and working with educators to integrate these collections into the educational process. Partners in the development of the New Jersey Digital Highway include the American Labor Museum/Botto House National Landmark, the New Jersey State Archives, and the New Jersey Historical Society. Participants in collection building include the Camden County Historical Society, Trinity Episcopal "Old Swedes" Church, Rutgers-Newark Professor Kimberly D. Holton's Ethnographic Oral History Collection of Newark's Ironbound district, the Seabrook Educational and Cultural Center, and WNET (Channel 13).

• The National Endowment of the Humanities awarded a $276,289 grant to the Rutgers Institute of Jazz Studies in the spring to preserve the Jazz Oral History Project collection of 120 sound recordings and to make them accessible to the public. Encompassing the reflections of 120 noted pre-Swing Era and Swing Era jazz luminaries, such as Roy Eldridge, Benny Carter, Count Basie, Mary Lou Williams, and Milt Hinton, the Jazz Oral History Project is unique in the range of artists interviewed and in the length of observations recorded. The collection has served as a primary source for hundreds of articles, books, dissertations, and radio and television programs. National Public Radio's Jazz Profiles and the BBC's jazz programs have drawn heavily on the collection.

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- Current Operations: Academic Growth & Support
- Current Operations: Facilities & Equipment
- Endowment: Academic Growth and Support
# 2003/2004 Library Statistics

## Library Collections
- Total Volumes: 3,473,224
- Total Microforms: 4,527,827
- Total Documents: 2,547,407
- Volumes Added, Gross: 69,742
- Titles Cataloged: 45,121
- Current Print Subscriptions: 19,321
- Current Electronic Subscriptions: 15,294

## Library/Services
- Circulation: 703,277
- Reference Questions: 185,122
- Ask A Librarian Service: 12,585
- Interlibrary loan, Borrowed: 24,431
- Interlibrary Loan, Loaned: 21,239
- Rutgers Delivery Service: 65,857
- Library Classes Taught: 870
- Number Students Taught: 17,817
- Building Use: 2,515,067

## Library Staff
- Librarians: 87
- Supporting Staff: 213
- Student Assistants: 119

## Library Collection Expenditures
- New Brunswick Libraries: $4,093,952
- John Cotton Dana Library, IJS (Newark): $646,296
- Paul Robeson Library (Camden): $345,495
- System-wide Electronic Resources: $3,219,728
- Other (Interlibrary Loan, Memberships, etc.): $472,034
- Total: $8,777,505

## Overall Library Expenditures
- Library Materials: $8,777,505
- Salaries and Wages: $15,195,952
- Other Expenditures: $1,684,752
- Total: $25,658,209

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## Selected Scholarly Publications


Public Events

Lectures

Reflections on History and Fiction
By Rutgers History Professor Suzanne Lebsock
Inaugural Lecture for the Rutgers Center for Historical Analysis
Scholarly Communication Center
Archibald S. Alexander Library
October 14, 2003

Jazz Research Roundtables
Institute of Jazz Studies
John Cotton Dana Library
• Hank Mobley,
  Talk by Sam Miller, October 23, 2003
• Keeping Time: The Life, Music, and Photographs of Milt Hinton,
  Talk by David G. Berger, November 13, 2003
• The Mythology of Jazz,
  Talk by Randy Sandke, December 11, 2003
• Billy Eckstine,
  Talk by David Hajdu, January 29, 2004
• At Home With Thelonious Monk,
  Talk by Robin Kelley, February 12, 2004
• The Legacy of John Benson Brooks,
  Talk by Annie Kuebler, March 11, 2004
• Jazz Loft Tapes of Eugene Smith,
  Talk by Sam Stephenson, April 22, 2004
• Lenin and the Lindy Hop,
  Talk by Terry Monaghan, June 10, 2004

Letters from the Front: World War II
Correspondence Between Soldiers and Their Families
Veteran's Day Lecture by Judy B. Litoff
Scholarly Communication Center
Archibald S. Alexander Library
November 11, 2003

Castaway, Colonialist, or Childhood Hero:
The Many Images of Robinson Crusoe
By Rutgers English Professor Geoffrey Sill
Scholarly Communication Center
Archibald S. Alexander Library
February 23, 2004

Exhibition Openings

Process and Form: Works by Gladys Barker Grauer
John Cotton Dana Library
September 11, 2003

Forging Memorial Art for Public Memory
Art Library
September 12, 2003

Focus on Five: Contemporary Portuguese Photographers
John Cotton Dana Library
September 25, 2003

Baroque Minimalism: Sal Romano's Sculptures in Bronze and Copper
Art Library
October 17, 2003

Unfolding: Artist's Books of Mindy Belloff, Intima Press
John Cotton Dana Library
November 13, 2003

Lowell Bodger, Typographer
John Cotton Dana Library
February 13, 2004

Libraries Celebration of Recently Published Faculty Authors
Mabel Smith Douglass Library
March 25, 2004

Still Lives: Paintings by Rena Segal
Art Library
March 26, 2004

Joanne Leone Corris: New Work
John Cotton Dana Library
April 22, 2004

Symposiums and Workshops

Forging Memorial Art for Public Memory
Scholarly Communication Center
Archibald S. Alexander Library
September 12, 2003

John Cotton Dana Library
November 7, 2003

Rare Books and Manuscripts
Appraisal Day
Archibald S. Alexander Library
May 2, 2004

Fats Waller Centennial Celebration
Institute of Jazz Studies
John Cotton Dana Library
May 8, 2004
For books are not absolutely dead things, but do contain a potency of life in them to be as active as that soul was whose progeny they are; nay, they do preserve as in a vial the purest efficacy and extraction of that living intellect that bred them.

- John Milton, in a speech to the Parliament of England advocating the liberty of unlicensed printing; 1644

From Areopagitica