

2007
2008

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libraries



ANNUAL REPORT



Vice President for Information Services / University Librarian's Report

Another year has flown quickly by. This report highlights some of the many accomplishments of library staff in serving the Rutgers user community and beyond.

We have begun to address the facilities issues raised by respondents in our LibQual+™ survey by examining how to improve the ambience and usability of our libraries. We have placed artwork in many buildings, constructed group study rooms, and renovated buildings. We've also created new facilities such as the Sharon Fordham Multimedia Laboratory at the Douglass Library so that students and faculty can produce multimedia projects. Much more will be done over the coming years to ensure that our buildings support the variety of ways our users now work.

At the same time that we upgrade the physical sites we are improving the virtual ones as well. The Libraries introduced the LibX Toolbar that anyone can place on their computer to customize their access to library resources. The toolbar has capabilities that automatically link from database citations to library-owned resources. The prime purpose of the LibX Toolbar is to make finding and using library resources quick and easy and configured uniquely for every person's needs.

We have also made it easy for all Rutgers faculty who have secured grants from the National Institutes of Health to comply with a new government mandate to make their publications available in the database, PubMed Central, within 12 months after publication. The Libraries are providing an NIH submission service that uses our newly established repository, RUcore, to handle the submissions.

The Libraries' Electronic Theses and Dissertations software is now fully operational for the Graduate School in New Brunswick, and in fall 2008 electronic submissions by students will be mandatory. An Institute of Museums and Library Services grant that includes the Libraries will make digital videos available throughout the state from a central database and catalog called the NJVid.

We have made numerous other advancements, both in front and behind the scenes, that have improved the information environment for our faculty and students. There are two important factors in all of these successes. One is our dedicated librarians and staff. Several of their awards and leadership honors are noted in this report. The other is the support of our many donors and friends. Many of the improvements in our facilities and collections, in particular, are attributable to our wonderful supporters. Thank you for contributing to another successful year!

Marianne I. Gaunt

MAJOR ACTIVITIES

- External support made possible the acquisition of a number of important databases for our faculty and students, such as Film & Television Literature Index, Parliament Rolls of Medieval England, 1275 – 1504, and three business databases: IBISWorld, Value Line Research Center, and Value Line Research Center: Historical Reports. Rutgers librarians also created a new online resource, the Medieval Studies subject research guide, to assist students and faculty in their scholarly work.
- The Rutgers University Libraries created a new online toolbar, featuring the LibX browser plug-in, that acts as a companion to the Mozilla Firefox and Microsoft Internet Explorer web browsers. Once installed, it provides instant access via a drop-down menu of links to the following library resources and services: Hours and Directions, My Account, IRIS – Libraries' Catalog, Indexes and Databases, Searchlight, Delivery and Interlibrary Loan, Refworks, and Ask a Librarian.

The toolbar also includes two relatively new time and/or money saving capabilities provided by the Libraries. The LibX Toolbar places a Rutgers link or "cue" in a few popular bookseller or book-related websites, allowing users who find a book on these sites to click the Rutgers cue or link "R" to go to IRIS and check if the book is available in the Rutgers Libraries. An Autolinking feature in the LibX Toolbar will recognize an article identified in PubMed, a national database for medical literature supported by the federal government, and search the Rutgers University Libraries catalog for that article. Users simply click the PubMed ID (PMID) for the article and then the Toolbar takes the user to an Article Linker page on the Libraries website, which provides a direct link to the article if it is available at Rutgers.

- In the 2007/2008 academic year the Libraries developed RUcore, an open access digital archive for Rutgers. RUcore makes the significant publications of Rutgers University faculty, departments, centers, and institutes permanently and freely accessible for scholars and researchers around the globe.

The wide-ranging, flexible infrastructure of RUcore allowed the RU Libraries to reach across state lines and play a pivotal supporting role to a sister library coping with an unexpected challenge. The Libraries at Virginia Tech began collecting the thousands of messages and memorials that arrived in response to the shooting rampage on that campus in April 2007. Lacking the means to quickly create a dynamic digital archive, the Virginia Tech Libraries turned to the Rutgers University Libraries in the summer of 2007 for assistance.

accomplishments

2007 2008

Using RUcore, the RU Libraries worked with Virginia Tech librarians to begin scanning, organizing, and providing access to some of the artifacts. RUcore will host the archive of responses to the tragedy for a year, while the Virginia Tech Libraries develop the means to support the archive locally.

- In April, the National Institutes of Health (NIH) began requiring all grant recipients to deposit an electronic version of peer-reviewed articles stemming from NIH funding in PubMed Central (PMC), a free digital archive of biomedical and life sciences journal literature that is managed by the National Library of Medicine. The Libraries' new NIH Submission Service, built within RUcore, allows the Libraries to research each journal publisher's policy and secure an appropriate Publisher Agreement Addendum if needed, place articles in both PubMed Central and RUcore, track download statistics for each article, and provide a customized search box on faculty members' webpages. The Libraries' NIH Submission Service has already won praise from the University's Vice President for Research and Graduate and Professional Education and from faculty members.

- Vibiana Bowman, an instructional librarian in the Paul Robeson Library on the Rutgers-Camden Campus, was one of two national experts on plagiarism who appeared in the STARLINK program, "Plagiarism Pitfalls and Prevention Strategies," in April. The program was offered to STARLINK's membership as a streaming video presentation over the Internet or as a DVD.

The State of Texas Academic Resource Link (STARLINK), an agency of the Texas Association of Community Colleges, offers cost-effective, high quality, and dynamic learning opportunities to educational institutions, governmental agencies, and other public entities. The STARLINK network currently provides over 100 hours of professional development programming annually to 140 member colleges and universities in twenty-four states and Canada.

Vibiana is one of the co-producers of a short, humorous three-part video series on plagiarism created by the staff of the Paul Robeson Library in the last academic year. The video series received national acclaim in May 2007, when it received a rave review in *The Chronicle of Higher Education's* Wired Campus blog weekly email. The video series is now posted on YouTube and the Robeson Library has received requests to use the videos from educational institutions in Australia, Canada, England, and other countries.

- The Paul Robeson Library conducted a major renovation. Computer workstations were moved to the center of the first floor and 47 new desktops were purchased for public use. The front entrance to the library, which formerly held an enclosed computer lab, was redesigned as an inviting study area with new flooring, an A/C and heating system, wall sculptures, and leather chairs and two-person sofas. The reference desk was expanded to allow librarians to converse comfortably with students and faculty.



THE NEW STUDY AREA IN THE ENTRANCE OF THE PAUL ROBESON LIBRARY.

- The Women Artists Archives National Directory (WAAND), a Getty Foundation-funded collaboration between the University Libraries and the Institute for Women and Art, has begun to serve as both a national model and an engine for remarkable collaboration in our region. In the fall of 2007, WAAND staff consulted with the Midwest Latino Arts Documentary Heritage Project, based in the Institute of Latino Studies at the University of Notre Dame in Indiana. The Heritage Project, another Getty Foundation grant recipient, will adopt the innovative digital-directory technology developed by Rutgers University Libraries' technical staff for WAAND.

WAAND staff also assisted two noted cultural institutions in the New York metro area – the Hatch-Billops Collection on African Arts and Heritage in New York City and the Newark Museum in Newark, NJ – organizing their records and creating electronic, searchable counterparts. The electronic records make both institutions' resources far more accessible to researchers across the country and enable WAAND staff to easily extract information on women artists to add to the directory.

LIBRARIES RESPOND TO CALL FOR ACTION ON *diversity.*



In his annual address in September 2007, University President Richard L. McCormick identified a pressing challenge facing Rutgers and urged the university to respond.

He observed that while the student body at Rutgers is quite diverse the university's faculty is seriously lacking in diversity with only 3.7% African-American and 2.3% Latino full-time faculty and a shortage of women in a number of disciplines. The president announced the formation of a new President's Council on Diversity and Equity to advance diversity at the University in hiring and in the curriculum. He also called on deans, provosts, vice presidents, and their respective units to develop initiatives to make progress in this area.

President McCormick's identification of diversity as a critical imperative is reinforced by recent research. In a study on organizational climate conducted by faculty at the University of Maryland at five large university libraries across the US, researchers found that a climate that supports diversity at an institution is directly correlated with improved organizational operation and customers' reports on information access (Lowry and Hanges, 2008).

In response to President McCormick's challenge and the implications of the research, the Rutgers University Libraries introduced the 2008 Diversity Education Initiative. The Diversity Initiative encompassed a series of programs designed to educate all who work in or are served by the Libraries about the importance of creating a climate that is welcoming to a diverse population.

PROGRAMS IN THE LIBRARIES DIVERSITY EDUCATION INITIATIVE SERIES INCLUDED:

"WHY THE DIVERSITY BOOM?"

Talk by Clement Price, Director of the Rutgers-Newark Center for Ethnicity, Culture, and the Modern World and Board of Governors Distinguished Service Professor of History.

"DIVERSITY BY DESIGN: NEW DIRECTIONS IN RECRUITING, EDUCATING AND RETAINING EMERGING MAJORITY LIBRARIANS"

Talk by Betty Turock, past president of the American Library Association and professor emerita at the School of Communication, Information, and Library Studies at Rutgers.

"CROSS-CULTURAL COMMUNICATION SKILLS"

Presentation/workshops led by organizational development consultant DeEtta M. Jones.

"BUILDING TOLERANCE AND ACCEPTANCE"

Discussion facilitated by Christina Bilinski, Manager – Training and Development, University Human Resources

CORNELL INTERACTIVE THEATRE ENSEMBLE

Staged scenario on a diversity issue performed by the Ensemble's professional actors, followed by a lively interactive discussion between the actors and the audience.

A *librarian* TOUCHING MANY LIVES .

KAYO DENDA



Apparently, Kayo Denda has no need for "down time." She's too busy serving as a bridge between the different people working in the Libraries and between the Libraries and Rutgers faculty and students, the state of New Jersey, and the broader scholarly community. Kayo serves as information services team leader in the Mabel Smith Douglass Library on the Douglass campus. Kayo oversees the public services operations of the library, works with other departments, and hires and supervises student information assistants.

Kayo also serves as the Libraries' liaison to the Women's and Gender Studies Department, the Institute for Women's Leadership, the Institute for Research on Women, the Center for Women's Global Leadership, and the Center for Women and Work. As the liaison, Kayo manages the Libraries' acquisition of books, journals, and multi-media resources related to gender that aid class study and research in those academic areas. Kayo takes the initiative to prepare and send library welcome packets to newly hired faculty and visiting scholars in Women's and Gender Studies. As evidenced by the comments of Nikol Alexander-Floyd (see related article, in this report) and others, Kayo's proactive support has been greatly appreciated.

Her work in support of the department and its affiliated institutes and centers has been informed by her attendance as a part-time M.A. student in Women's and Gender Studies, participating in one class each semester. Kayo's work is further enriched by her service as a frequent film reviewer for *Educational Media Reviews Online*; in 2008 she screened and posted reviews of 11 gender-related films for the online publication. Additionally, Kayo is an active participant in the Association for College and Research

Libraries' Women's Studies Section; in July she assumed the post of vice chair elect. Along with other librarian colleagues Kayo assists undergraduates pursuing extra-credit research projects in conjunction with university faculty members under the auspices of the University's Aresty Research Center for Undergraduates. In the 2007/2008 academic year Kayo advised 10 students on their Aresty research projects. In July 2008 Kayo assumed the post of faculty coordinator in the Rutgers University Libraries. As faculty coordinator Kayo will represent the interests and perspectives of the 85 librarians who work in the Libraries and will attend twice monthly meetings of the University Librarian's Cabinet. Kayo serves as a member of the New Jersey State Historical Commission, the advisory board of Alexander Street Press's Women and Social Movements Database, and the Rutgers University Taskforce on the Legacy of Martin Luther King Jr.

Kayo's support of scholarly pursuits took on a broader dimension when she and three collaborating librarians received funding from the Rutgers Faculty Clusters in Global and International Research Program in 2007 to support their proposal: "Ways of Water: Gender, Community, Health, Environment, and Engineering." The Ways of Water initiative seeks to organize an interdisciplinary symposium exploring common concerns on the issues affected by water supplies, including the debates—from a human rights perspective—on water as a common good. The initiative hopes to spark multidisciplinary research on these topics, future symposia, and the development of a digital network of scholars focused on water-related topics.

TESTIMONIALS



"I want to formally thank the library staff for its support for me as a new faculty member. From the start, Kayo Denda, the Women's & Gender Studies librarian, in particular, has played an especially important role in terms of welcoming me to the campus and facilitating my research.

When I first arrived to Rutgers, there was a package of materials left for me in my department by Kayo, including a kind note of introduction, as well as all of the critical information that I would need about accessing the Libraries' resources. Notably, when I stopped by the Douglass Library early in my first semester (without any previous appointment), Kayo made time to speak with me. She came to the circulation desk, answered all of my questions, and engaged me in a wonderful conversation about my work and my transition to Rutgers.

I have already had occasion to request and receive her able assistance with research projects. Her knowledge, professionalism, and enthusiasm are exceptional. My interaction with other library staff has been equally supportive and beneficial. Thank you all for your commitment to excellence in promoting and producing knowledge for the future."

**Nikol Alexander-Floyd, Women's and Gender Studies Department
Rutgers-New Brunswick**

"I was doing research through the Aresty Research Center for Undergraduates this year and the library's resources were amazingly helpful! I met with two research librarians who were extremely helpful in figuring out where to begin looking for information - Sara Harrington and Kayo Denda. The ILL was extremely helpful in finding some semi-rare books on my narrow research topic. ... I love the resources that the libraries offer!"

**Aubrey McCauley,
Sophomore
Douglass College**



awards

KA-NENG AU, business librarian in the John Cotton Dana Library, was selected to be the 2008 recipient of the American Library Association's Dun & Bradstreet award for outstanding service to minority business communities.

JANE SLOAN, media librarian in the Rutgers University Libraries, was the winner of the 2008 Association of College and Research Libraries/Women's Studies Section Award for Significant Achievement in Women's Studies Librarianship. She won the award in recognition of her newly published book, *Reel Women: An International Directory of Contemporary Feature Films about Women* (Scarecrow Press, 2007).

FERRIS OLIN, head of the Margery Somers Foster Center, received three awards in 2008. In March she was one of three area arts professionals to receive the New York City "Art to Life" Award presented by A.I.R. Gallery and *Art and Living Magazine*. In April she received the Alice Paul Equality Award for her work on behalf of women artists from the Alice Paul Institute in Mount Laurel, NJ. In May she received the Douglass Medal from Douglass College and the Associate Alumnae of Douglass College, in recognition of her outstanding service to the Douglass community.

JANIE FULTZ, senior executive assistant to the vice president for information services/university librarian, received a certificate of recognition from Rutgers University Human Resources/Sexual Assault Services and Crime Victim Assistance office in April for her dedication and commitment to providing services to members of the Rutgers community who have been victims of violence.

CHOONG LIEW, web designer, and **MEI LING LO**, math librarian, received the 2008 New Jersey Library Association/College and University Section Technology Innovation Award, for their development of the Libraries Toolbar, featuring LibX.

DAN MORGENSTERN, director of the Institute of Jazz Studies, received two awards in fall 2007; the National Academy of Recording Arts and Sciences' Legacy Award for his contributions to the local music community, and the American Society for Composers, Authors, and Publishers' Deems Taylor Special Recognition Award, for his liner notes to the album *Fats Waller & His Rhythm: If You Got to Ask, You Ain't Got It* (Bluebird-Legacy boxed CD set).

SARA HARRINGTON, art librarian, received the Sherman Clarke Professional Development Award from the Art Libraries Society, New York Chapter.

SUSAN J. BECK, head of public services at the Paul Robeson Library at Rutgers-Camden, was elected vice president/president-elect of the Reference and User Services Association, a division of the American Library Association. She will begin her term as vice-president/president-elect in July 2008 and will assume the presidency in 2009-2010.

DEVELOPMENT REPORT



SHARON FORDHAM, PICTURED ABOVE, TRIES OUT SOME OF THE TECHNOLOGY IN THE LAB DURING THE OPENING RECEPTION.

The Libraries' celebration to mark the opening of the Sharon A. Fordham Multimedia Resource Lab in the Mabel Smith Douglass Library in January attracted a capacity crowd and considerable on-campus press attention. University President Richard L. McCormick, Vice President for Undergraduate Education Barry Qualls, Douglass Residential College Dean Carmen Twillie Ambar, and Mason Gross School of the Arts Dean George Stauffer joined University Librarian Marianne Gaunt to praise Ms. Fordham for her generosity and cut the ribbon to formally open the multimedia lab. The Sharon Fordham Multimedia Resource Lab offers faculty and students cutting edge MacPro desktop computers that can create presentations blending written text, music, video, choreography, and graphic design.

2008 CELEBRATION OF RECENTLY PUBLISHED FACULTY AUTHORS



Faculty members from a variety of disciplines joined University Executive Vice President for Academic Affairs Phil Furmanski and University Librarian Marianne Gaunt at the opening reception for the Libraries' Fifth Annual Celebration of Recently Published Faculty Authors exhibition in March. The exhibition featured over five dozen recent publications by Rutgers faculty on topics ranging from *The Dilemma of Federal Mental Health Policy*, to *Essential Genetics in Nursing Practice*, to *Globalization and Feminist Activism* and much more. The opening reception received generous coverage in *The Daily Targum*.

EXHIBITION OPENING DRAWS NJ STATE OFFICIAL AND CAPACITY CROWD

Alexander Library's Pane Room was filled to capacity in February for the opening reception of the Special Collections and University Archives' exhibition: "Garden State Harvest: New Jersey's Agricultural Heritage." New Jersey Secretary of Agriculture Charles Kuperus and New Jersey Agricultural Experiment Station Director Mark Robson spoke at the reception along with the keynote speaker Charles Harrison, author of "Tending the Garden State: Preserving Agriculture in New Jersey."

The exhibition was co-sponsored by the Office of the Executive Dean of Agriculture and Natural Resources, the New Jersey Museum of Agriculture, and the New Jersey Agricultural Experiment Station at the School of Environmental and Biological Sciences.

Standing together at the reception were, left to right: (back row) Charles Kuperus, Charles Harrison, Mark Robson, and Ron Becker, head of Special Collections and University Archives; (front row) Bonita Grant and Fernanda Perrone, exhibition co-curators, and University Librarian Marianne Gaunt.



LIBRARY STATISTICS, FISCAL YEAR 2007-2008

LIBRARY COLLECTIONS

Total Volumes	36,441,67
Total Microforms	4,558,512
Total Documents	2,542,969
Volumes Added, Gross	55,052
Titles Catalogued	63,116
Current Print Subscriptions	17,145
Current Electronic Subscription	61,203

LIBRARY SERVICES

Circulation	600,261
Reference Questions	60,935
Ask A Librarian Services	12,436
Interlibrary Loan, Borrowed	35,151
Interlibrary Loan, Loaned	43,331
Rutgers Delivery Service	59,848
Library Classes Taught	920
Number of Students Taught	19,533
Building Use	2,448,109

LIBRARY STAFF

Librarians	85
Support Staff	215
Student Assistants	76

LIBRARY COLLECTION EXPENDITURES

New Brunswick Libraries	\$4,114,423.00
John Cotton Dana Library, IJS (Newark)	\$587,109.00
Paul Robeson Library (Camden)	\$234,191.00
System-wide electronic resources	\$3,959,683.00
Other (Interlibrary Loan, Memberships, etc.)	\$263,153.00
TOTAL	\$9,158,559.00

OVERALL LIBRARY EXPENDITURES

Library Materials	\$9,158,559.00
Salaries and Wages	\$17,137,988.00
Other Expenditures	\$2,050,774.00
TOTAL	\$28,347,321.00

EXTERNAL SUPPORT

Total number of donors in FY08:	5,192
Grants, Federal & State	\$407,009.00
Private giving	\$431,739.00
Corporate gifts	\$28,887.00
Gifts in kind	\$190,000.00
TOTAL	\$1,057,635.00



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