

The Rutgers University Libraries c/o Archibald S. Alexander Library Rutgers, The State University of New Jersey 169 College Avenue New Brunswick, NJ 08901-1163

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WHAT DO YOU THINK OF OUR PRIORITIES?

We're thinking a lot about you lately as we plan our future.

Over the past year, librarians, staff, and administrators at the Rutgers University Libraries have been developing a new strategic plan to guide our actions for the next three years. What you have told us in our various surveys and focus groups, what we hear from you in conversations in the libraries and around campus, and what we know about how you work have informed our thinking a great deal.



We are now releasing our Draft Strategic Plan, 2012-2015 for your consideration and comment.

Every segment of our organization - from subject specialists to computing professionals to HR managers - have participated in preparing our plan.

To review our Draft Strategic Plan, please see http://tinyurl. com/7wtbc2f

To offer your comments on this plan, please go to: http://www. surveymonkey.com/s/libplan.

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LIBRARIES LAUNCH NEW MOBILE WEBSITE

The Rutgers University Libraries are pleased to introduce a new service for our users on the go - a mobile website, easily accessible from all smart phones.

The new website at m.libraries. rutgers.edu allows users to perform essential functions like search the library catalog, look up hours and

directions, and chat with a librarian. The library catalog on m.libraries.rutgers.edu is a highly streamlined version of the one that is available on the regular website (www. libraries.rutgers.edu), and has been carefully designed to include the most essential keyword and browse searching options.

The mobile site provides maps and current building hours for all libraries across the New Brunswick, Camden and Newark campuses. Users can dial out to reference librarians or email and chat with them. The mobile website will also be available from the Rutgers Mobile App that is scheduled for release by the university's Office of Information Technology.

The mobile library website's catalog began as a project of the Libraries' Web Board. It utilized an independent study undertaken by Antonio Barrera, a student at the School of Communications and Information (SC&I), under Dr. Jacek Gwizdka - a faculty member at SC&I and a member of the Web Board. Barrera designed a first iteration of the catalog for mobile devices, which became the basis for what is currently offered on the Libraries' mobile website.

The mobile website comes at a time when the number of people choosing a smart phone over an ordinary mobile device is rapidly

increasing. Earlier this year, *The New York Times* reported on a study conducted by The Pew Research Center, which found that smart phones are increasingly being used to access web and email; this trend is expected to continue.

> The Libraries are proud to have tapped into this trend and invite feedback. Please write to rulweb@rulmail.rutgers. edu with your comments and suggestions. The website will continue

to evolve as future releases of the mobile library site will provide greater functionality.

The core developers of the new mobile website were Yuhwei Ling, Mary Ann Koruth, Sam McDonald, and Bob Warwick of the Libraries' Integrated Information Services (IIS). Christopher Sterback (IIS) and Joseph Deodato (Digital User Services Librarian) contributed to the design and testing of the site.

CELEBRATION OF RECENTLY PUBLISHED FACULTY AUTHORS: EXHIBIT OPENS WEDNESDAY, MARCH 21ST

The Libraries ninth annual Celebration of Recently Published Faculty Authors exhibition and reception honors the recent publications of Rutgers faculty.

Acting Executive Vice President for Academic Affairs Richard Edwards and Vice President for Information Services/University Librarian Marianne Gaunt will greet all exhibition participants at the opening reception.



The exhibition opening reception will be held Wednesday, March 21st, from 5:00 - 7:00 pm, in the atrium, on the lower level of the Alexander Library. The exhibition will run March 23 - April 30 and will be on display in the lobby of the library.

Faculty members on the New Brunswick/Piscataway campuses are welcome to contribute their recent publications to this exhibition. Publications will be added to the Libraries collections at the conclusion of the exhibition.

Please send books, CDs, and/or DVDs by February 27th to: Harry Glazer, Communications Director Libraries Administration, c/o Alexander Library 169 College Ave., New Brunswick, College Ave. Campus



All faculty members and staff are invited to the exhibition opening reception. To RSVP call 732-932-7505 or send email to events@rci.rutgers.edu.

For more information about the exhibition, contact Harry Glazer at 732-932-7505 x303, or by email at hglazer@rulmail.rutgers.edu.

IJS RECEIVES \$165,000 GRANT TO CATALOG WOMEN IN JAZZ COLLECTIONS

The Institute of Jazz Studies (IJS), based in the John Cotton Dana Library on the Rutgers-Newark campus, received a \$165,000 grant from the Council on Library and Information Resources for cataloging hidden special collections and archives.

IJS received the grant for a two-year project that deals with five separate archival collections of prominent women in jazz. The first four include:

- Ella Fitzgerald (1917–1996), known as America's "First Lady of Song";
- Abbey Lincoln (1930–2010), a singular vocal stylist;
- Annie Ross (1930–), singer and "vocalese" pioneer, who is still active and recently named an NEA Jazz Master;
- Victoria Spivey (1906–1976), a blues singer whose career extended from 1920s recordings with jazz legends King Oliver and Louis Armstrong to a 1960s association with young admirer Bob Dylan.

The final collection to be processed during the project focuses on Wilma Dobie (1918–2005), a pioneering promoter, journalist, and jazz activist.

IJS plans to create online finding aids for these collections to assist researchers in discovering and accessing the records and artifacts in each archive. Vincent Pelote, Head of Technical Services/Sound Archivist in IJS, is the principal investigator for this two-year project.

For more information on this grant, please see: www.libraries.rutgers.edu/rul/news/12/01_catalog_women_in_jazz.shtml

LIBRARIES WELCOME NEW ADMINISTRATOR

The Libraries are pleased to welcome Dr. Melissa Just, who has accepted the position of Associate University Librarian for Research and Instructional Services.

Melissa comes to us from the University of California, San Diego, where she has served as Director of the Biomedical Library since 2009. Since receiving her MLS from the University of Texas in 1994, she has spent most of her career in health sciences librarianship. She has held several positions at the University of Southern California Norris Medical Library, was the Director of the Lee Graff Medical and Scientific Library at the City of Hope, in Duarte, California, and served as Information Management Specialist at the University of California, San Franciscoís Kalmanovitz Library & Center for Knowledge Management.

Melissa has published and presented widely and is an active member on numerous committees of the Medical Library Association and the Association of Academic Health Sciences Libraries. She received the Jesse H. Shera Award for the support of her doctoral research from the American Library Association and received her EdD in Education from the University of Southern California in 2007 with a specialization in learning and instruction.

Melissa's office will be in Alexander Library and she will start her work at Rutgers in late February, 2012.

WHAT DO YOU THINK OF OUR PRIORITIES?

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We are also working on what specific activities we will undertake to carry out our ambitious goals and objectives. We have a long list and will present it toward the end of the spring semester after librarians and staff 'kick the tires' of the activities for which they will be responsible.

We hope you are pleased with where we are heading, and we are eager for your comments.

The Report is a semi-annual publication from the Office of the Vice President for Information Services and University Librarian.

Marianne I. Gaunt, Publisher Harry Glazer, Editor

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