STATE of the LIBRARIES
We will welcome guest speaker CALVIN K. LAI, assistant professor of psychology at Washington University in St. Louis and director of research for Project Implicit, an international collaboration for education and research on implicit bias. His publications include 11 articles at journals such as Science, Journal of Experimental Psychology: General, and Perspectives on Psychological Science, with five of these publications as first-author. He has led many workshops on diversity education for public audiences and teaches courses in psychology, research methods and statistics, and diversity science.
TABLE 1
A Student Walks into the Reading Room and Says...

Christie Lutz, Helene van Rossum
Special Collections and University Archives

The poster will highlight the various types of instruction that curators and staff in Special Collections and University Archives provide to undergraduate and graduate students, as well as middle and high school students in using our collections for their research projects (classes and one-on-one instruction).

TABLE 2
What’s New with the New Jersey Digital Newspaper Project

John Brennan, Peter Konin, Giovanna Ligato-Pugliese, Jacob Paul, Caryn Radick
New Jersey Digital Newspaper Project Team

The New Jersey Digital Newspaper Project is well into its second year. This poster shows the progress that’s been made in getting the newspapers out of the microfilm drawers, digitized, and available online.
Table 3

Kanopy PDA

Kayo Denda, Cathy Pecoraro, Jan Reinhart, Geoffrey Wood
Technical Services Building, Douglass Media Center

This poster will present a review of year one of the Kanopy PDA.

Table 4

Celebration of 50 Years of Being a Depository Library

Wen-Hua Ren
John Cotton Dana Library

The poster presentation reports how John Cotton Dana Library of Rutgers University celebrates its 50th anniversary of serving as a federal depository library. Activities include an exhibit of federal publications, 50 mini-sessions on online government resources, and a library guide including a page listing 50 popular federal websites. This special celebration was featured in the May/June 2017 FDLP Connection Depository Library Spotlight (https://www.fdlp.gov/index.php?option=com_content&view=article&id=3012:john-cotton-dana-library-rutgers-university-newark&catid=186:spotlight) and presented at the 2017 Depository Library Council Meeting and Federal Depository Library Conference in Washington, D.C.
TABLE 5
Communications Department Website

Jessica Pellien, Matt Badessa
Communications Department

Need a copy of the Libraries logo? Want to create a new sign or write a letter on official letterhead? Need promotional items for an upcoming event? The Communications Department’s website can help. From DIY downloads and signage templates to handouts for major projects and updated editorial and visual style guides, our new website is your source for marketing materials. Check it out: https://apps.libraries.rutgers.edu/communications/communications-department

TABLE 6
Catering to Today’s Digital Audiences: The Complexities of Moving from Print to Online

Lucy V. Vidal, Michelle Best
Collection Services and Resource Sharing

In 2017, Collection Services and Resource Sharing embarked on a project to move print journals online with the goal of reducing $200,000 from annual subscription costs. The team reviewed all titles held with its two major subscription agents, EBSCO and Harrassowitz. Over a four-month period, 1,750 titles were reviewed with a wide array of responses
from publishers. This case study of moving journal titles from print to online offers many lessons and challenges for collection development as libraries continue to shift to a digital environment.

**Table 7**

**Out of the Display Case and into the Community: Building Relationships through Library Exhibits**

**John Powell**
Paul Robeson Library

This poster highlights four exhibits: Remembering Coach Wilbur “Pony” Wilson, There’s a Run in My Tights: Classic Comic Book Covers from the Golden Age and Beyond, Jersey Collective: The First Two Years, and By Ourselves: Rutgers Student Literary Magazines, 1923–2017, which have connected the Paul Robeson Library to communities across our campus and beyond.

**Table 7**

**A City Invincible: Library Resources for Civic Engagement at Rutgers–Camden**

**Bart Everts, Zara Wilkinson**
Paul Robeson Library

In 2012, the Rutgers University–Camden Office of Civic Engagement celebrated the
inaugural class of the Civic Engagement Faculty Fellows program. Created to familiarize faculty with civically-engaged pedagogy, the program requires the design or redesign of a course to incorporate engagement with the community. Since 2012, five of the seven librarians at the Paul Robeson Library have been recognized as Faculty Fellows. Each librarian completed a project or program as a substitute for designing a course. This poster will describe the research guides designed by Zara Wilkinson (2015) and Bart Everts (2017) during their participation in the program. Intended to support engaged teaching and research, these guides provide resources on civic engagement/service learning and the city of Camden. In addition to supporting campus priorities to promote civic engagement and create meaningful connections with the Camden and South Jersey community, these guides have led to additional opportunities for the library to strengthen ties to the Office of Civic Engagement.

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<td><strong>Creating LibGuides to Promote Faculty Publications and Increase Faculty-Library Collaboration</strong></td>
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<td><strong>Mina Ghajar</strong></td>
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<td>George F. Smith Library of the Health Sciences</td>
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The extensive and varied range of academic library digital tools can make
it challenging for students and faculty to find relevant scholarly works. Major search engines often can provide an overabundance of unrelated resources, while database searches sometimes provide only limited results. In an effort to promote library-faculty collaboration and to organize, display, and share faculty publications, the liaison librarian to the Rutgers School of Health Professions has created a LibGuide as a gateway to faculty scholarly publications. This guide has increased the library’s visibility among faculty by providing an all-encompassing online information repository that highlights the School of Health Professions’ scholarly work in the larger scientific community.

**Table 9**

**Medical Humanism: Teaching Poetry to Internal Medicine Residents**

**Sarah T. Jewell**
George F. Smith Library of the Health Sciences

I describe the stress-busting poetry workshops I developed and taught to the residents, along with pictures and a sample of some of their work.
Table 10

Collaborative Health Literacy: Improving the Health of Diverse New Jersey Communities

Peggy Dreker, Yingting Zhang, Judy Cohn

George F. Smith Library of the Health Sciences, Robert Wood Johnson Library of the Health Sciences

This poster details the health sciences libraries’ collaborative efforts to promote health literacy.

Table 11

Digital Projects Simplified: Creating Templates for Digitization

Isaiah Beard

Shared User Services, Digital Projects Template Working Group

Documenting the progress of the Digital Projects Template Working Group, I plan to show what we’re working on to empower Libraries units to make decisions on their digital projects, and what best practices they should use in embarking upon them, from digitization standards, to metadata, to rights statements.
Table 11
Carr Library Pumpkin Decorating Event

Triveni Kuchi, Grace McGarty, Jill Morrow, Soo Lee
James Dickson Carr Library

Carr Library hosts an annual pumpkin decorating event each October to engage students in a fun, relaxing, and creative stressbuster activity. This event began in 2013 as a pilot program envisioned as a midterm stressbuster and a celebration of the fall season. The increasing appeal and popularity of the program over the past five years has cemented its role as a highly anticipated and valued student-focused event. This poster graphically presents the event’s history, planning, and implementation components; participant feedback; and the broader impact on our students and the community.

Table 12
12 Steps to a New Beginning: Integrating the Alcohol Collection into Rutgers University Libraries

Judit H. Ward, Maria Ortiz-Myers
Library of Science and Medicine

As part the first interdisciplinary research center devoted to alcohol use, alcohol-related problems, and treatment, the Center of Alcohol Studies Library housed the world’s oldest collection on the topic until December 2016. This poster relates
the story of the integration of this historic collection into the Rutgers University Library system for the benefit of broad audiences.

Table 13

The Virtual Data Collaboratory (VDC)

Ron Jantz
Shared User Services, Technical and Automated Services

The Virtual Data Collaboratory (VDC) is being developed to support interdisciplinary research and is funded by a National Science Foundation grant. The VDC platform and infrastructure is hosted at the Rutgers Discovery Informatics Institute (RDI2) and is a collaboration between Rutgers, Penn State, and Temple Universities. Principal investigators include Manish Parashar (Rutgers, Computer Science) and Grace Agnew (Rutgers University Libraries). Additional grant contributors from Rutgers include C. Hedrick and Janice Kim from Computer Science Research; and Mary Beth Weber, Ryan Womack, and Ron Jantz from Rutgers University Libraries.

This VDC poster session will provide an overview of VDC objectives and highlight the software architecture and progress to date in developing its data services layer.
Table 13

How Search Log Analysis Can Help Us Understand Our Users

Joseph Deodato, Amy Kimura
Shared User Services

The search box is the most heavily used gateway into our vast collection of library resources. But what are our users looking for? What do their searches tell us about their information-seeking behavior or the design of this important portal?

This poster will demonstrate how search log analysis can be used to better understand how our users search. We will discuss what search logs can and can’t tell us about the type, complexity, and intent of user searches as well as how this data can be used to improve the design of the library search box.

Table 14

Introducing the Rutgers Libraries Website Homepage Refresh

Amy Kimura
Web Improvement Team

The Web Improvement Team has been hard at work giving the Rutgers University Libraries homepage a facelift.

This poster will describe the research we’ve done to come up with the new design, and will introduce the new look and feel of the page, including the impact
it will have on the rest of the site. This is just the first step in the journey toward building a modern, responsive, user-centered website.

**Table 15**

**Health Sciences Libraries Website User Experience Initiative**

Judy Cohn, Roberta Bronson Fitzpatrick, Victoria Wagner, Yini Zhu

George F. Smith Library of the Health Sciences, Robert Wood Johnson Library of the Health Sciences

Rutgers University Libraries’ Web Improvement Team, as charged by the University Librarian’s Cabinet, launched an initiative to improve the user experience of the library website and to ensure that the website fully supports research, instruction, and other forms of inquiry. The health sciences libraries formed a Web Improvement Subcommittee to act on this initiative and interview stakeholders for feedback and experience with the library website.

This poster will present the findings and analysis from these interviews. Results from interview questions will be codified where possible to enable quantitative analysis; more open-ended responses will be analyzed qualitatively for insights. The results will be synthesized and incorporated into the revision and improvement of the website.
Workflow Changes towards Efficiency and Effectiveness

Li Sun, Steve Zahorbenski, Neera Sondhi, Yan Lu, Debbie Apgar
Central Technical Services, Continuing Resources Section

Globally, library users have changed their expectations for services and technologies provided by libraries. To meet these expectations, librarians need to implement innovative strategies for their work processes. This presentation introduces a case study about how we, the Continuing Resources Section (CRS) in Central Technical Services, a unit of Technical and Automated Services at Rutgers University Libraries, experimented with enhancements in our workflow receiving print serials to enable a faster and more accurate service while simultaneously investing less staff time. This experiment was conducted in response to a reorganization of the former Technical and Automated Services that assigned to CRS new responsibilities for managing serials check-in and associated processes. Through experimenting with the workflow, we have been able to utilize limited resources to achieve an optimal performance, which we would like to share with you here. We believe that a well-designed procedure is key to maintaining efficiency and effectiveness in technical services.
Choosing the Right Videoconferencing Solution for Your Meeting: WebEx, Skype for Business, or Videoconferencing Endpoints?

Kim Kaiser, Tracey Meyer, and Mary Ann Koruth
Integrated Information Systems

When you need to meet with colleagues in other locations, you probably wonder how to choose the right webconferencing/videoconferencing solution for your online conference. Whether you are meeting with other Rutgers University Libraries colleagues or those outside of the university, we have solutions for every device and circumstance. Get to know them!

Office 365 Groups and Sites in Rutgers Connect: Distribution Lists 2.0

Tracey Meyer, Mary Ann Koruth
Integrated Information Systems

If you need a communication and collaboration tool for your department, working group, building, committee, or random groups of colleagues, you have several options. Use the tools you already know within Rutgers Connect! Office 365 Groups offers distribution list functionality and a whole lot more,
and can even be a good replacement for Sakai. You can share documents and collaboratively edit them in a group’s shared space. You can schedule meetings using the shared calendar, access a shared notebook in the built-in OneNote, assign tasks with Planner, create a team site, and even connect with social media via Connectors. All this, and more, are fully integrated in your Rutgers Connect account and are available from any device.

Table 19

Reflectance Transformation Imaging (RTI): Demonstration of a Prototype

Francesca Giannetti, Rick Hale, Ron Jantz
Shared User Services

RTI is a computational photographic method that captures a subject’s surface shape and color and enables the interactive relighting of the subject from any direction. RTI also permits the mathematical enhancement of the subject’s surface shape and color attributes. This approach represents a breakthrough class of imaging techniques used in cultural heritage and natural history documentation and preservation, enabling the study of the minute details of surfaces. The RTI technique has special application for the Badian Roman Coins project currently underway at Rutgers University Libraries and shows promise.
for other artifacts that have raised surfaces.

The poster session will provide a live demo of the RTI prototype. The RTI technique holds promise to provide advanced imaging technology for the Digital Humanities Lab in Alexander Library, an approach being explored by the New Brunswick digital humanities librarian and the Shared User Services digital library architect (members of the Digital Humanities Working Group).

**Table 20**

**Leveraging Partnerships to Assess Library Impact on Undergraduate Student Learning via a Longitudinal Study**

**Leslin H. Charles**
Rutgers University Libraries at New Brunswick

McNair Scholars at Rutgers University–New Brunswick are rising juniors and seniors who participate in workshops with the library during the spring and the summer. The author sought to find out, “Do McNair students retain research skills toward their ultimate goal of pursuing a doctoral degree?” Three cohorts of students have been tracked through to their final undergraduate courses and/or into their graduate studies. The results of pre-post testing and surveys will be shared with attendees.
Using Kahoot, a Gaming Quiz Tool, for Formative Assessment and Student Engagement in Library Instruction

Mei Ling Lo, Jill Nathanson, Connie Wu
Library of Science and Medicine

Surveying students during library instruction provides formative assessment to librarians, but can it also be conducted in a fun and engaging way to better interact with students? We are using Kahoot, a gaming quiz tool, in some of our undergraduate writing classes to enhance our teaching of library resources and concepts of information literacy. We have also used Kahoot with a large audience of international students who benefited from reading the questions on the screen and enjoyed the interactivity of the tool. We will share tips on how to use Kahoot effectively to receive valuable assessment and make your classes fun at the same time!

Small Library, Big Vision: Fostering Relationships with Our Users via Outreach Activities

L. M. Miller, Mei Ling Lo
Mathematical Sciences and Physics Library

The Mathematical Sciences and Physics Library serves a diverse population
on the Busch campus. Many of our students hesitate to ask the library staff for assistance, due to cultural differences. In the last two years, we have organized various fun and innovative outreach activities to break down the barriers between the library staff and users. Both students and faculty get to know the library staff behind the front desk. They are more willing to ask questions and seek help. While these activities are not strictly academic, they have provided us opportunities to connect with users and promote our library services and resources.

Yingting Zhang, Jane Otto, Laura Mullen
Research and Scholarly Environment (RaSE) Working Group, ORCID Outreach Planning Team

Rutgers is joining ORCID to build a trusted research environment and to provide greater visibility and recognition for the quality research of our faculty and students. Learn more about this initiative and about Rutgers University Libraries’ role in assisting Rutgers scholars to “Create or Connect” their ORCID iDs.
Our presentation will describe the Libraries’ Open and Affordable Textbook Program, which is in its second year of implementation. We will highlight the results of the pilot phase of the project, as well as our goals and progress for 2017-2018.

**Table 25**

**Engagement, Learning, Outreach, and Fun in 60 Seconds: Button Making at the Rutgers University Libraries**

**Tara Maharjan, Megan Lotts**
Rutgers University Libraries at New Brunswick

Button making is a low-cost, high-impact, pop-up makerspace which libraries can use to facilitate outreach about collections, teach about copyright, and promote creativity and fun, all within just 60 seconds.

In the fall of 2016 the Rutgers University Libraries at New Brunswick’s Learning and Engagement Team purchased a
button maker and supplies to make 1,000 buttons for $580. Since purchasing the machine, the Libraries have collaborated with many departments on campus. These partnerships have helped build strong ties with the Rutgers–New Brunswick communities and have created a group of button making followers who regularly come to library events.

Although button making is a quick moment of engagement between patron and library staff member, these experiences teach libraries more about their patrons’ lives and needs and provide stories, powerful images, and statistics which help libraries show their impact.

**Table 26**

**Implementing Alma and Primo in Rutgers University Libraries**

**Ex Libris Implementation Team**

The Implementation Team will be on hand to answer any questions you have about our upcoming implementation of Alma and Primo and to talk about how these new systems will benefit Rutgers University Libraries.
Colin Bitter

Head, Monographs Cataloging and Database Management
Central Technical Services, Technical and Automated Services

Education
I have a master’s degree in library science and a bachelor’s degree in music, both from the University of North Texas.

What do you do at the Libraries?
I oversee resource description for all monographs (print and electronic), with the exception of continuing resources, special formats, and East Asian languages. Additionally, I coordinate large-scale database management projects, including retrospective conversion, and ensure quality assurance for the library catalog and Rutgers’ holdings in WorldCat.

Fun Fact
After finishing my undergrad, I played and taught tuba in Dallas for three years before pursuing a career in libraries.
Katherine Gomez

Library Assistant, Alexander Library
Access Services, Rutgers University Libraries at New Brunswick

Education
I have a bachelor’s degree in criminal justice from Rutgers University.

What do you do at the Libraries?
I work with the Collection Management team, mainly focusing in government documents. I also work with the team on various projects to keep the stacks in order.

Fun Fact
I got married when I was 20 and I don’t regret one minute of my marriage. Up to today, many people question me if I really am married and are even more surprised when I present them my husband.

Alicia Haggenmiller

Library Technician, Circulation
George F. Smith Library of the Health Sciences, Rutgers Biomedical and Health Sciences
Wei Huang

Library Assistant, Alexander Library
Access Services, Rutgers University Libraries at New Brunswick

Education
I graduated from Rutgers with a bachelor’s degree in industrial engineering.

What do you do at the Libraries?
As the assistant student coordinator for Access Services, I help manage the student employees.

Fun Fact
In my spare time I enjoy collecting coins and I am an avid gardener. Having grown up in South Jersey I am also a huge Philadelphia Eagles fan!

Amy Kimura

Web Services Librarian
Shared User Services

Education
I have a bachelor’s degree in music from Skidmore College, a master’s degree in musicology from the University of Michigan, and a master’s degree in information systems from the State University of New York at Albany.

What do you do at the Libraries?
I’m responsible for coordinating the planning, design, maintenance, and evaluation of the Libraries’ website. My goal is to build a
user-friendly, efficient, attractive site that is informed by the needs and behaviors of library users from across the Rutgers community.

**Fun Fact**
In my previous life as an ethnomusicologist, I occasionally played in a gamelan (percussion ensemble) in Java, Indonesia. Our performances would often last 5-6 hours, through the night. Payment for performance sometimes came in the form of cartons of clove cigarettes.

**Dee Magnoni**

Assistant Vice President for Information Services and Director, New Brunswick Libraries
Rutgers University Libraries at New Brunswick

**Education**
I have bachelor’s degrees in English and government from Lehigh University and a master’s degree in library science from the State University of New York at Albany.

**What do you do at the Libraries?**
In my first three months as head of the libraries at New Brunswick, I’ve focused on getting to know the libraries, the faculty and staff, and the campuses. We have a lot of important projects on the table, and I am fortunate to work with over a hundred great people. I am also working closely with my central colleagues, as well as reaching across the New Brunswick campus to explore and
strengthen our partnerships.

**Fun Fact**
Since our marriage in 1987, my husband and I have lived at 16 addresses in 10 states. This will be our last!

**Emily Mervis**

**Library Associate, Library of Science and Medicine**
Access Services, Rutgers University Libraries at New Brunswick

**Education**
I earned my bachelor’s degree in adolescent English education from Miami University of Ohio and my master’s degree in library and information science at Rutgers.

**What do you do at the Libraries?**
At the Library of Science and Medicine, I manage reserve textbooks, assist in collection management, and supervise student workers.

**Fun Fact**
For the calendar year 2017, my goal was to read 100 books, and so far I’m at 150 completed!
Jordan Nielsen

Business and Entrepreneurship Librarian
Rutgers University Libraries at New Brunswick

Education
I hold a bachelor’s degree in marketing and master’s degrees in business administration and information sciences from the University of Tennessee.

What do you do at the Libraries?
I am the liaison between the Libraries and the Rutgers Business School (RBS), meaning I leverage the awesome resources of the Libraries to support the research, teaching, and learning taking place in the RBS. I also liaise with various business/entrepreneurship programs and communities across the Rutgers–New Brunswick campus that have developed outside of the RBS, such as the Sport Management major and Master of Business and Science program.

Fun Fact
I am a huge Harry Potter fan! My dogs, Arthur and Molly, are named after two of the Weasley characters from the series.
Mary O’Mara

Unit Computing Manager
Rutgers University Libraries at New Brunswick

Education
I earned my bachelor’s degree from Kean University with a minor in history. I am also a Certified Novell Administrator, Certified Novell Engineer, and Cisco Certified Network Associate.

What do you do at the Libraries?
I lead a team of four unit computing specialists for the Rutgers University Libraries at New Brunswick. We handle all technical (hardware, software, videoconferencing) issues for all users, for all of the libraries in New Brunswick. My team runs all the paid and in-house events in the meeting rooms of all the libraries. We also run a poster printing service open to Rutgers and the public.

Fun Fact
For the past five years, I have owned and operated a five star arts and crafts shop on Etsy. My shop name is Fabric Fiber Arts.
Elena Schneider

Coordinator, Shipping and Receiving
Access Services, Rutgers University Libraries at New Brunswick

Education
Ontario College of Art and Design University, AOCA Material Arts and Design

What do you do at the Libraries?
I oversee and manage material shipping and delivery among all of the Rutgers University Libraries in New Brunswick and Piscataway. We also pack and ship every item owned by Rutgers for interlibrary loan requests that are sent both across the United States and internationally.

Fun Fact
My passion for textile arts is what guided my education to one of Canada’s largest and most comprehensive institutions for both art and design. As an artist, designer, and craftsperson, my interest is focused on silk paper making, fabric collage, embroidery, beading, and felting, as well as interior decorating and design.

I am originally from a small city in Ontario, Canada, where winter snowbanks regularly range from 10 to 15 feet tall, making New Jersey winters seem like a walk in the park.
James Silverstein

Library Assistant, James Dickson Carr Library
Access Services, Rutgers University Libraries at New Brunswick

Education
I received my bachelor’s degree in psychology from Rutgers University.

What do you do at the Libraries?
As the Carr Library collection management specialist, I am responsible for creating and updating bibliographic records for Library Annex items in the library catalog. I also maintain statistics on and help to preserve the books that make up our collection. Along with my collection management duties, I oversee the circulation desk a couple of hours of the day.

Fun Fact
Before coming to work at the Carr Library, when I was a student, I worked at the Kilmer Library for four years through the work-study program. I have since been working for the Mercer County Library system and am glad to be back at Rutgers.
Lucy Vidal

Library Supervisor, Collection Services and Resource Sharing
Collection Development and Management

Education
I have a bachelor’s degree in political science and a master’s degree in library and information science from Rutgers University.

What do you do at the Libraries?
I oversee the management of serials acquisitions and participate in CSRS data analyses and research projects.

Fun Fact
I am an “Army brat.” My father, aunt and her husband, two sisters, and brother-in-law serve(d) in the US Army and US Coast Guard. As a child, I traveled frequently and lived in New York City, Texas, Washington state, Dominican Republic, and Germany, before settling down in New Jersey.
Victoria Wagner

Associate Director and Medical Education Coordinator
Robert Wood Johnson Library of the Health Sciences, Rutgers Biomedical and Health Sciences

Education
I have a bachelor’s degree in English from Dickinson College, a master’s degree in Shakespeare studies from the University of Birmingham, and a master’s degree in library and information science from Rutgers University.

What do you do at the Libraries?
I manage the Robert Wood Johnson Library and work closely with the educational programs of the Robert Wood Johnson Medical School. My focus is to provide outreach that helps to integrate library resources and services that support RBHS faculty, clinicians, researchers, and students.

Fun Fact
I have a master’s degree in Shakespeare studies. I attended graduate school in Stratford-upon-Avon, England, and took classes with members of the Royal Shakespeare Company.
Kaila Ward

Library Assistant, Douglass Library
Access Services, Rutgers University Libraries at New Brunswick

Education
I graduated from Rutgers University–New Brunswick in May 2017 with a bachelor’s degree in women’s and gender studies.

What do you do at the Libraries?
I assist with coordination of our work-study students and part-time employees.

Fun Fact
I started working in the Media Center here at Douglass Library as a work-study student and grew to love libraries through that position. I now plan on continuing my education and earning an MLIS in the future!